



# IMD Startup Competition 2017/2018

In our call for candidates for the 20th annual IMD Startup Competition we were not disappointed. Quite the opposite! We received nominations from 130 ventures across Switzerland from a wide range of industries. Choosing the winners, those who will work with our MBAs and EMBA's in 2018, was particularly difficult.

Below are the names of the firms that our students will be privileged to work with next year. The first 12 companies will work with the EMBA classes, and travel to Silicon Valley with them in September. The remaining 15 ventures will collaborate with IMD's fulltime MBA class during the first half of 2018.

## Executive MBA start-ups 2017/18

### **Biognosys**

Oliver Rinner, [www.biognosys.com](http://www.biognosys.com)

Biognosys provides next-generation proteomics tools and services to the Biotech/Pharma R&D market, that enable researchers to better understand their biological systems and to accelerate the development of drugs and life-science products

### **Biovotion**

Mikael von Euw & Andreas Caduff, [www.biovotion.com](http://www.biovotion.com)

Biovotion is a digital health company providing 24/7 and mobile medical-grade physiology data and relevant insights to medical and non-medical markets

### **certus molecular diagnostics**

Samuel Zuercher

certus molecular diagnostics has created a highly reliable method for the on-site detection of pathogens such as herpes or influenza virus within only 30 minutes.

### **CodeCheck**

Boris Manhart, [www.codecheck.info](http://www.codecheck.info)

CodeCheck supports consumers buying food and personal care products with an app that rates products based on the latest scientific research and proposes the most suitable alternative recommendations.

## **CREAL3D**

Alexander Kvasov & Tomas Sluka, [www.creal3d.com](http://www.creal3d.com)

CREAL3D is a startup developing light field display for Virtual and Mixed reality glasses.

## **Dotphoton**

Eugenia Balysheva, Bruno Sanguinetti & Christoph Clausen, [www.dotphoton.com](http://www.dotphoton.com)

Dotphoton products unlock the true potential of RAW images for AI and cloud applications by reducing RAW image size by up to 10 times with quality retention guaranteed

## **Fixposition**

Zhenzhong Su & Lukas Meier, [www.fixposition.com](http://www.fixposition.com)

Fixposition is developing a reliable high-precision navigation and localization solution for autonomous systems based on machine vision enhanced satellite navigation.

## **Fotokite**

Christopher McCall, [www.fotokite.com](http://www.fotokite.com)

A unique tethered UAV platform for public safety, broadcast, and sports, which are fundamentally safer to use, fly for hours, and are more accountable than traditional drone systems.

## **Imverse**

Javier Bello Ruiz, [www.imverse.ch](http://www.imverse.ch)

Imverse is a spin-off from EPFL developing software and providing services for photorealistic Mixed Reality content creation, our volumetric solutions reduce the time and money spent on the production of interactive experiences by a factor of 10.

## **LIGENTEC**

Michael Geiselmann & Michael Zervas, [www.ligentec.com](http://www.ligentec.com)

LIGENTEC is offering wafer scale fabrication of silicon nitride photonic integrated circuits (PIC) for applications in telecom/datacom, quantum optics, optical (bio-) sensing.

## **Picterra**

Pierrick Poulenas, [www.picterra.ch](http://www.picterra.ch)

Picterra develops the first AlaaS (Artificial Intelligence as a Service) enabling users to generate customized geo-information from satellite and drone imagery

## **UrbanAlps**

Dr. Alejandro Ojeda, [www.urbanalps.com](http://www.urbanalps.com)

UrbanAlps, inventors of the Stealth Key - the world's first 3D metal printed security key.



Have a taste of what the entrepreneurs joining the EMBA will experience in Silicon Valley

## FULLTIME MBA STARTUPS 2017/18

### **AVAtronics**

Jeyran Hezaveh, [www.avatronics.com](http://www.avatronics.com)

AVAtronics is a Swiss provider of best-in-class noise cancellation technology for the audio industry

### **Avalia Systems**

Rodney Reis, [www.avalia.io](http://www.avalia.io)

Avalia enables companies and private equity investors to gain transparency and improve the returns from software development by leveraging data from operations with their intelligent software analytics platform.

### **Bloomio**

Max Lyadvinsky, [www.bloomio.com](http://www.bloomio.com)

Bloomio is a blockchain-based crowdfunding platform connecting investors and startups.

### **CoatChecker**

Joris Storskogen, [www.coatchecker.ch](http://www.coatchecker.ch)

Development and distribution of highly innovative hand-held devices for measuring protective coatings in the construction industry!

### **External Beam Ablation Medical Devices**

Adriano Garonna

EBA-Med develops innovative solutions for non-invasive and automated treatment of heart arrhythmias by using proton beams (external beam ablation)

### **ecoRobotix**

Aurélien Demaurex, [www.ecorobotix.com](http://www.ecorobotix.com)

ecoRobotix develops autonomous weeding robots to drastically reduce or even suppress herbicides in a large variety of crops, resulting in lower weeding costs and benefit for human health and environment.

### **Feeltronix**

Hadrien Michaud, [www.feeltronix.com](http://www.feeltronix.com)

Feeltronix provides a complete solution to design and manufacture "in-rubber" electronic circuits and connectors for the next generation of wearables.

### **FIXtech**

Matthew Costello, [www.fixtech.solutions](http://www.fixtech.solutions)

FIXtech is a communications platform allowing the bulk commodity shipping industry to cut deals faster and run operations more efficiently.

### **Komp-Act**

Salvatore De Benedictis & Ross Fleming, [www.komp-act.com](http://www.komp-act.com)

Komp-Act: Cost effective electric actuation technologies

### **LuckaBox**

Aike Festini, [www.luckabox.ch](http://www.luckabox.ch)

LuckaBox is a delivery service aggregation web platform that enables retailers in Switzerland and Europe to provide their e-commerce customers with quick and precise deliveries.

### **Matchmore**

Dr. Stefan Wittmann, [www.matchmore.com](http://www.matchmore.com)

MatchMore is a B2B cloud platform for developing and operating the future of IoT-based, mobile applications.

**nanoleq**

Vincent Martinez, [www.nanoleq.com](http://www.nanoleq.com)

Based on stretchable electronics, we developed an unbreakable cable technology that we now want to bring to high-end markets

**OneSky**

Mélanie Guittet & Manu Lubrano, [www.oneskyconnect.com](http://www.oneskyconnect.com)

OneSky enables the safe and efficient integration of drones in today's air traffic, finally unlocking the drone revolution of tomorrow.

**PersonalData.IO**

Paul-Olivier Dehaye & Jerome Groetenbriel, [www.personaldata.io](http://www.personaldata.io)

PersonalData.IO develops data protection regulation technologies to facilitate efficient communication between corporates and their customers.

**TWICE**

Marek Jancik & Tristan Vouga, [www.twiice.com](http://www.twiice.com)

TWICE builds personalized exoskeletons to give mobility-impaired people back the sensations and benefits of standing and walking.



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Financial Times 2012 – 2017



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