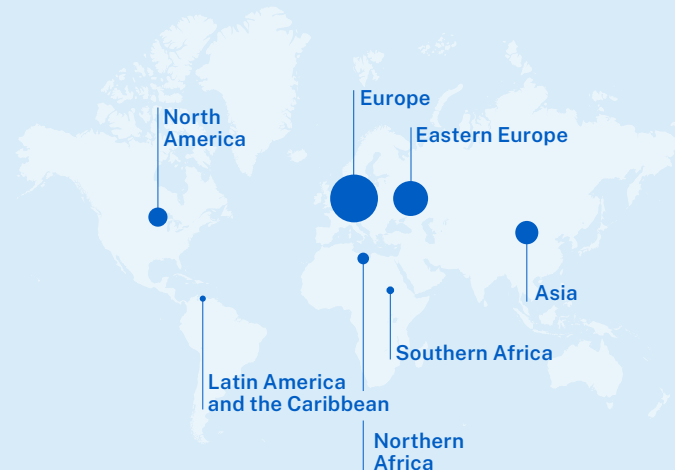


IMD MBAs impact businesses around the globe

For over 40 years, IMD's MBA International Consulting Projects (ICPs) have helped organizations from around the world to assess industry and market challenges, clarify strategic alternatives, and act on operational and organizational implications.

MBA International Consulting Projects



ICP's global impact

- 20% of projects focus on global issues.
- 85% of projects include travel opportunities to destinations around the world.
- Project delivery can lead to recruitment opportunities.
- All projects include extensive research and data analysis by MBA teams.

IMD is the first business school that introduced International Consulting Projects globally

Since
1980

Industries
160+

Projects
700+

Countries
70+

When

September to November
7 weeks of full-time project work plus 1 week preparation phase in August / September

Fees

CHF 75,000 plus pre-agreed out-of-pocket expenses

Where

At IMD and worldwide

Deadline

ICP application:
October-April

Key facts

- Deploy IMD MBAs with 6 years' average professional experience.
- Focus 100% on impacting your business for over 7 weeks, full time.
- Address your chosen strategic challenge directly.
- Benefit from your project and MBAs being supervised by IMD faculty with expertise in consulting and strategic management.

Project examples

- Formulating market entry strategies (new geographies, verticals, segments).
- Implementing sustainability initiatives.
- Transferring best practices within the company.
- Restructuring supply chains.
- Reorganizing organizational structures.

Company involvement

- Appoint member(s) of management team and a project leader to support the MBA team.
- Give the MBA team access to industry and business information.
- Participate in key milestone presentations by the MBA team.

Recent sponsoring companies



Agathon
Ampco Metal
ASML
Avaloq
AXA
Baume & Mercier
Bayer
Beaulieu International Group
Caterpillar
Celgene International
Coca-Cola Hellenic Bottling
Coloplast
Connect Solutions
CO-RO
Danfoss
Dätwyler
Delphi
Dow Europe
Dupont
Espersen

EVS
Fenix Metals
Ferring International
Grundfos
Irdeto
LafargeHolcim
LEGO Brand Group
Linstow
A.P. Moller - Maersk
Medtronic International
Mercedes-Benz
Nagravision - Kudelski Group
Novartis Pharma
OCP
O-I Europe
Olympus Europe
Philip Morris International
PPG Industries
PricewaterhouseCoopers
Rexel

Salcomp
Sevneast
Sika
Société Générale de Surveillance
Solvay Group
Sonova/Phonak
Stelton
Stolt-Nielsen
Stora Enso Oyj
Swissgrid
Syngenta
TechnipFMC
Tectus
The Boston Consulting Group
Umoe Bioenergy
Univerre
Uster Technologies
Vodafone
World Wildlife Foundation

Apr-Sep

Sep-Nov

Timeline

Project definition and setup

- Define project scope.
- Assign project leader within the company.
- Meet MBA team and IMD faculty.
- Project preparation phase.

Project delivery 7-week full-time project work

- Analyze and evaluate the outside-in context.
- Conduct company analysis.
- Examine and analyze relevant issues.
- Develop recommendations and implementation design.

Contact us to apply

mbaicp@imd.org
www.imd.org/icp

IMD / Real learning
Real impact