For over 40 years, IMD’s MBA International Consulting Projects (ICPs) have helped organizations from around the world to assess industry and market challenges, clarify strategic alternatives and act on operational and organizational implications.

**KEY FACTS**

- A team of experienced MBA participants (average 7 years prior professional experience)
- 100% focused on impacting your business for 7+ weeks, full time
- Address your chosen strategic challenge
- Each team supervised by a dedicated IMD faculty with extensive consulting and strategic management experience

**PROJECT EXAMPLES**

- Market entry strategy (new geography, new industry vertical, new segment)
- Sustainability
- Transfer of best practice within the company
- Supply chain restructuring
- Organization structure

**ICPs global impact**

- 20% of projects focus on global issues
- 85% of projects include travel opportunities to destinations around the world
- Project delivery can lead to recruitment opportunities
- All projects include extensive research and data analysis by MBA teams

**WHEN**

October to November

7 weeks of full-time project work plus
1 week preparation phase in September

**WHERE**

At IMD and worldwide

**FEES**

CHF 75,000 plus pre-agreed out-of-pocket expenses

**DEADLINE**

ICP application deadline: October - June

IMD MBAs impact businesses around the globe

IMD is the first business school that introduced International Consulting Projects globally

**Since**

1980

**Industries**

160+

**Projects**

700+

**Countries**

70+
Company involvement

- Appoint member(s) of management team and a project leader to support the MBA team
- Give MBA team access to industry and business information
- Participate in key milestone presentations by the MBA team

**APRIL-SEPT**

**Project definition and set up**
- Define project scope
- Assign project leader within the company
- Meet MBA team & IMD faculty
- Project preparation phase

**OCT-NOV**

**Project delivery**
- 7 week full-time project work
- Outside-in context analysis
- Company analysis
- Issue analysis
- Recommendations & implementation design

**TIMELINE**

**Recent sponsoring companies**

- Agathon
- Ampco Metal
- ASML
- Avaloq
- AXA
- Beaufre & Mercier
- Bayer
- Beaulieu International Group
- Caterpillar
- Celgene International
- Coca-Cola Hellenic Bottling
- Coloplast
- Connect Solutions
- CO-RO
- Danfoss
- Däwyler
- Delphi
- Dow Europe
- Dupont
- Espersen
- EVS
- Fenix Metals
- Ferring International
- Grundfos
- Irdeto
- LafargeHolcim
- LEGO Brand Group
- Linstow
- A.P. Møller - Maersk
- Medtronic International
- Mercedes-Benz
- Nagravision - Kudelski Group
- Novartis Pharma
- OCP
- O-I Europe
- Olympus Europe
- Philip Morris International
- PPG Industries
- PricewaterhouseCoopers
- Rexel
- Salcomp
- Seveeast
- Sika
- Société Générale de Surveillance
- Solvay Group
- Sonova/Phonak
- Stelton
- Stolt-Nielsen
- Stora Enso Oyj
- Swissgrid
- Syngenta
- TechnipFMC
- Tectus
- The Boston Consulting Group
- Umoe Bioenergy
- Univerre
- Uster Technologies
- Vodafone
- World Wildlife Foundation

Discover more
www.imd.org/mba

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