The IMD MBA develops top talent with:

- a proven ability to perform
- the experience to deal with ambiguity, complexity and cultural diversity
- the skills to set strategies

In addition to the business basics – taught in any MBA program – responsible leaders need to consider the context in which they make decisions, to anticipate both short-term and long-term consequences, and to build and sustain relationships.

IMD MBAs learn these skills through real-life experiences such as the Entrepreneurship Projects, the International Consulting Projects and the Discovery Expeditions. IMD’s combination of relevance and rigor is part of the reason why companies come to recruit at IMD and why the IMD MBA program consistently ranks among the best in the world.

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**Diverse opportunities**

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturing</td>
<td>17%</td>
</tr>
<tr>
<td>Pharmaceutical/Healthcare</td>
<td>16%</td>
</tr>
<tr>
<td>Technology/Media</td>
<td>15%</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>9%</td>
</tr>
<tr>
<td>Chemicals/Energy</td>
<td>7%</td>
</tr>
<tr>
<td>Family Business</td>
<td>3%</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>2%</td>
</tr>
</tbody>
</table>

**Consulting** 29%

**Financial Services** 2%

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**Salary**

- Average: $120,117 (€108,186)
- Median: $119,996 (€108,097)
- Sign on bonus: $24,340 (€22,237)

% that received a sign on bonus: 74%

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**ImD MBAs go around the globe**

- Europe: 71%
- Americas: 17%
- Asia: 10%
- Africa/Middle East: 2%

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**Career changes**

- 96% of the class changed function, industry or geography
- 84% changed two or more dimensions of their career
- 36% changed all three dimensions

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**Average**

- Industry 79%
- Function 72%
- Geography 66%
Examples of post-graduation jobs

- Brand Manager – Philip Morris International – Pakistan
- CEO – Aquilo Sports – Switzerland
- CEO* Program Associate – Siemens – Germany
- Channel Development Manager – Camper – Spain
- Country Manager – Hach (Danaher Group) – Italy
- Director of Strategic Marketing – Esko (Danaher Group) – United States
- Global Strategist – Samsung GSG – Korea
- Head of Strategic Marketing SEA, AUS, NZL and IND, Hilti – Singapore
- Investment Analyst – Rising Star Ventures – Switzerland
- Sector M&A Director – Halma plc – United Kingdom
- Senior Financial Analyst – Amazon – Luxembourg
- Senior Strategy Manager – Syngenta – Switzerland
- Specialist – McKinsey & Company – United Kingdom

Overview of recruiting companies

Companies that participated in on-campus recruiting and companies that made at least one offer to the IMD MBA participants

- Abbott
- Accenture
- Acino Pharma AG
- a-connect
- ADP
- AECOM
- AlixPartners
- Amazon
- Aquilo Sports
- Ariston Thermo Group
- B2W Digital
- Bain & Company
- Bata
- Bayer CropScience
- Borouge
- Boston Scientific
- BP
- BRF
- Bunge
- Camper
- Campofrio Food Group
- Cisco Systems
- Colfax Corporation
- Credit Suisse
- Danaher
- Deloitte
- DuPont
- Edwards Lifesciences
- Emerson
- ERNI Electronics
- Expedia
- Firmenich
- Gategroup
- General Motors
- Genioo
- Google
- Hach
- Halma plc
- Hilti
- Hocoma
- Infinera
- INSIGHT2PROFIT
- IPsoft
- J&J Global
- JOMDD, Inc.
- Kraft Heinz
- Lilly
- Lonza Group
- Mars
- Materialise
- McKinsey & Company
- Medtronic
- Microsoft
- Nestlé
- NGA Human Resources
- Nobel Biocare
- North Atlantic Inc.
- Oliver Wyman
- Olympus Europa & Co.
- Orell Füssli Group
- Panalpina Group
- PayPal
- Pentair
- Philip Morris International
- Polaris Industries
- Radiometer
- Rising Star Ventures
- Roche
- Royal Dutch Shell
- Samsung GSG
- Sanofi
- SeaChange
- Sidel
- Siemens
- Soneva
- Strategy&
- Straumann Group
- Swiss Re
- Syngenta
- Tectus Group
- The Boston Consulting Group
- The Dow Chemical Company
- The Weatsheaf Group
- Thermo Fisher Scientific
- Total
- Uber
- Vip.com
- Werfen
- World Economic Forum
- Zhida High-Tech Co. Ltd
- Zolentis

Contact us

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