



IMD World Competitiveness Online

Overview

The IMD World Competitiveness Online provides a worldwide reference point on the competitiveness of nations, ranking and analyzing how an economy creates and sustains the competitiveness of enterprises. Updated annually, it includes all the data found in IMD's World Competitiveness Yearbook. The information can be easily and rapidly customized and viewed for specific countries or regions, in tables and charts, and downloaded in Excel or PDF.

Types of information

- **Country information** (Country profiles, Statistics)

A. Getting started

1. On Campus: Go to www.imd.ch, select **Research & Knowledge** then **Information Center** and click on **Databases**. Click on **Show databases**, choose **IMD World Competitiveness Online** then click on **Direct access to: IMD World Competitiveness Online** at the top of the description.
2. Participants off campus: Log onto your program portal then on the top menu click on **Databases**. A new window will open, click **IMD World Competitiveness Online**.
3. IMD personnel: Log onto the IMD Intranet, click on **IMD Tools** in the menu on the left and choose **Online Databases**. Click **IMD World Competitiveness Online**.

B. Searching & Displaying Results

There are 3 ways to access the information:

- Country profile : Allows you to display all the information for one country.

Select your chosen country by clicking on a region of the map and then your chosen country from the menu provided, or simply use the alphabetical drop down menu at the left-hand side of your screen.

1. The **Overall Performance** sheet will be displayed.
2. You may display these results in PDF or Excel format by clicking on the appropriate links at the top right-hand side of your page.
3. If you wanted to investigate a particular factor more, then click on the linked heading

[» Overall Competitiveness](#)

4. You can convert these results into a chart by clicking on the **Convert to chart** icon at the bottom of the results.

[Convert to chart](#) 

6. In addition of the Overall Performance you can also select : **Competitiveness Evolution** and **Strength and Weaknesses**.

- Criteria : Allows you to display one criterion for all countries or for your personal selection.

Follow the instruction in the Criteria grey box on the left-hand side :

1. Select a factor name from the orange tab
2. Select a subfactor to display corresponding criteria
3. Select a criterion
4. Select a predefined group of countries or build your own selection

[» Group of countries](#)

5. Choose between time series or latest ranking
6. Press Execute

- **Consolidated rankings** : Allows you to display consolidated rankings or to calculate any personal ranking based on data from World Competitiveness Online.

Follow the instruction in the Criteria grey box on the left-hand side:

1. Select a consolidated level
2. Select a predefined group of countries or build your own selection
 - Group of countries
3. Choose between time series or latest ranking
4. Press Execute
5. From the report you can drill down into factors, subfactors and criteria

C. Saving

In every module you can save the information once you have displayed the results in pdf or Excel format.

D. Printing

Once again, in both modules you can print the information once you have displayed the results in pdf or excel

E. Hints and Tips

1. If you have any problems using this database please contact the Infodesk:
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You may also contact directly the World Competitiveness Center :

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