



IMD Climate Change Corporate Strategy Tool

Climate change is one of the major sustainability issues of our time. Companies face increasing pressure from a variety of different stakeholder groups, ranging from regulators and NGOs to customers and investors. Whether a company believes that climate change is real or not is no longer the point – the impacts are already there.

To help you assess the effect that climate change has on your enterprise and derive a corporate strategy that adequately addresses the issue, IMD's Forum for Corporate Sustainability Management (CSM) has developed the Climate Change Corporate Strategy Tool.

Following a procedure of six major steps, the tool helps you to:

- Assess your company's climate change footprint
- Analyze the physical and stakeholder impact on your company
- Simulate the effect of climate change-related developments on your financial bottom line
- Evaluate strategic options available
- Estimate the effects of climate change strategies under different climate change scenarios
- Derive emission reduction targets and incentives

The Excel-based tool builds on a comprehensive review of theory and the extensive CSM experience from previous projects in the area of climate change. Using the tool can save your company valuable time, costs of trial and error and ensure a comprehensive and consistent climate change strategy.

If you think your company would benefit from this tool, please contact

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