

MOVING TO SUSTAINABLE FINANCIAL MODELS? - TAKING STOCK

IMD input/facilitation: Dr. Aileen Ionescu-Somers, Director, CSM
Arturo Bris, IMD Professor of Finance
Rosa Chun, IMD Professor of Reputation, Ethics & Marketing
Didier Cossin, IMD Professor of Finance

**Venue: IMD, Lausanne
Auditorium Hilti**

Monday, 11 April

10:30 – 11:00 Registration

11:00 – 11:30 **Introduction, setting expectations, quick learning from IMD-CSM research and experience**
Dr. Aileen Ionescu-Somers, Director, IMD-CSM

11:30 – 13:00	Financial frameworks: A reality check An overview of the current “state of the art” in the finance environment
11:30 – 12:00	Input presentation Lead IMD faculty: Arturo Bris, IMD Professor of Finance Objective bystander “View of the trenches” (<i>phone link</i>) Deirdre Somers, CEO, Irish Stock Exchange
12:00 – 12:15	Group work: Implications of the current context
12:15 – 13:00	Feedback, benchmarking and discussion

13:00 – 14:00 Networking lunch *IMD Restaurant*

14:00 – 15:15	Industry leadership and retrieving trust Responsible leadership: So what’s new in the industry?
14:00 – 14:25	Input from a panel of high level experts Colin Melvin, CEO, Hermes Equity Ownership Services Antoinette Hunziker-Ebnetter, CEO & Founding Partner, Forma Future Invest and former CEO Swiss Stock Exchange
14:25 – 14:40	Rosa Chun , IMD Professor Corporate Reputation, Ethics & Marketing
14:40 – 15:15	Group work Discussion, benchmarking with panel of experts/IMD faculty

15:15 – 15:45 Coffee and networking break

15:45 – 17:45	Risk management and responsible investment Embedding responsibility into investment decision-making: Is risk being turned into opportunity?
15:45 – 17:00	Input from a panel of high level experts Lead IMD faculty: Didier Cossin , IMD Professor of Finance Colin Melvin , CEO, Hermes Equity Ownership Services Angela de Wolff , Partner ConSer Invest, President Sustainable Finance Geneva Bozena Jankowska , Director Global Head of Sustainability Research, RCM (<i>a company of Allianz Global Investors</i>) Antoinette Hunziker-Ebnetter , CEO & Founding Partner, Forma Future Invest Sabine Doebeli , Head Sustainability Management, Bank Vontobel
17:00 – 17:15	Group work
17:15 – 17:45	Benchmarking with the panel of experts/IMD Faculty
17:45 – 18:00	Wrap up and conclusion
19:00	Cocktail and dinner <i>IMD Restaurant</i>

Tuesday, 12 April

08:30 – 08:45 **Revisiting expectations**

08:45 – 11:15	Case study: Feeling the heat: Allianz and WWF pushing an industry towards climate change action 2010 EFMD case competition winner in <i>Finance & Banking</i> category
08:45 – 09:45	Breakout groups address challenging questions about the case and case outcomes
09:45 – 10:15	Coffee and networking
10:15 – 11:15	Group feedback and benchmarking with experts/case protagonists: David Bresch , Head Group Sustainability Management, Swiss Re Matthias Kopp , Project Manager Finance & Climate, WWF Germany Mark Eckstein , Managing Director, International Finance, WWF-US

11:15 – 12:45	A bird's eye view from public actors and civil society UNEP-FI and WWF take stock of the current situation
11:15 – 11:45	Input from a panel of high level experts Paul Clements-Hunt , Head of UNEP's Finance Initiative Mark Eckstein , Managing Director, International Finance, WWF-US
11:45 – 12:15	Group work
12:15 – 12:45	Benchmarking with the panel of experts/IMD Faculty

12:45 – 13:00 **Overview of the Roundtable learning and conclusion**

13:00 – 14:00 **Optional complimentary networking lunch** *IMD Restaurant*