

Navigating the Future conference 2015

IMD, Lausanne, June 18th & 19th

The 2nd Navigating the Future conference is organized around global issues and trends – from drivers of digitization, the sources of resource constraints to market-driven regulatory reforms and macro-economic uncertainties - and will examine their impact on business models, industries and economies. Topics have been identified and screened for senior executive interests. The goal is to highlight broad issue areas and then translate these into concrete and likely scenarios for business to consider, to drive or to mitigate against. Who would you need to act and how? Who could buy an option?

Agenda

Thursday June 18th	
13.00 – 13.30	Registration
13.30 – 13.40	Introduction: Overview – networking
13.40 – 15.10	Business Models – enduring, transforming, converging <ul style="list-style-type: none"> a. Intro & Reflections b. The case of <ul style="list-style-type: none"> ○ Food Security ○ FMCGs ○ Electricity c. Patterns & Observations
15.10 – 15.30	Break
15.30 – 17.40	Key Industry Trends <ul style="list-style-type: none"> a. Introduction b. The case of <ul style="list-style-type: none"> ○ The Impacts of Digitalization ○ Demographic Changes ○ Changing Lifestyle & Mindsets ○ Binding Constraints ○ Regulatory Changes c. Patterns & Observations
17.40 – 18.00	Break
18.00 – 18.30	Wrap up of Day 1 & Overview of Day 2
18.30 -	Drinks & dinner

Friday June 19th	
08.30 – 10.10	The Global Competitive Landscape <ul style="list-style-type: none"> a. Macro-economic Challenges & the Notion of Competitiveness b. The case of Emerging Markets <ol style="list-style-type: none"> 1. Mexico 2. Dubai 3. China
10.10 – 10.30	Break
10.30 - 11.40	<ul style="list-style-type: none"> a. The case of Emerged Markets <ol style="list-style-type: none"> 1. California 2. Singapore 3. Japan
11.40 – 12.00	Wrap up
12.00 – 13.00	Lunch