LEADING YOUR FAMILY PHILANTHROPY

Make an impactful and sustainable contribution through philanthropy

OVERVIEW

How can you professionalize your family’s philanthropy to ensure that your activities have a truly meaningful impact?

Most enterprising families are engaged in philanthropy. It is considered an important and highly rewarding way for families to make a difference in the world and contribute to society and the environment. Increasingly, families are seeking out new ways to ensure that their giving is meaningful and brings with it the desired positive impact.

IMD’s Leading your Family Philanthropy program offers you and your family an inspirational step-by-step guide to initiate or enhance your family’s giving. Based on the award-winning book Family Philanthropy Navigator, it draws on decades of academic research and practical experience to help you and your family unite around your shared values and make your giving matter.

You will learn from world-class experts as well as active philanthropists from around the world. You will also benefit from practical tools, hands-on advice, and personalized coaching. At the end of the program, you will be ready to begin your own philanthropic journey with confidence. If you are already an active philanthropist, you will be equipped to optimize the impact of your giving.

KEY BENEFITS

- Gain deeper insights into the world of family philanthropy and understand the latest trends that shape the domain of giving
- Understand the importance of philanthropy for enterprising families and how it can be leveraged as an integral part of your overall activities
- Define the motivation, focus and ambitions of your giving and how they are important to shaping your philanthropic journey
- Know how to select the people and organizations you will need to support your journey, from family members to on-the-ground experts
- Decide on the resources, structures, governance mechanisms and processes you need to achieve your desired impact

Program category: Family Business
Fee: CHF 4,900
Delivery mode: liVe virtual
Duration: 5 liVe 3-hour sessions (15 hours) with coaching between the program’s two modules
Dates: December 1-3 & 9-10, 2021
Leading your Family Philanthropy is a live virtual program, offering you IMD’s latest interactive learning experience, wherever you are.

You will have the opportunity to learn from world-class experts, real-world examples presented by guest speakers, case studies, and in-class discussions.

Your personalized learning journey

Personalized learning, support and feedback are key to an impactful experience, especially in a virtual learning journey. All IMD programs therefore include specific elements to tailor the experience to your needs.

Your personalized Leading your Family Philanthropy program comprises:

- Two modules over two consecutive weeks: Module 1: 3 x 3 hours • Module 2: 2 x 3 hours
- Project work and coaching between the two modules
- Expert speakers and inspirational case studies
- Individual follow-up work and optional coaching

Mastering your Family Philanthropy is exclusively designed for members of enterprising families, family businesses, family offices or family foundations. You will benefit from this unique program whether you are already philanthropically active and wish to review and professionalize your giving, or you are about to embark on a new giving journey.

The “families-only” nature of the program allows for full privacy and the opportunity for you and other participants to openly share and learn together.

Peter Vogel is Professor of Family Business and Entrepreneurship and holder of the Debiopharm Chair for Family Philanthropy at IMD. He is also the Director of the IMD Global Family Business Center. Peter is co-author of the award-winning book Family Philanthropy Navigator, features among the Top 100 influencers in the field of Family Business, and is a sought-after advisor and speaker across the globe.

View full bio

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Apply now
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Program journey

*KICK-OFF* December 1-3, 2021

**LIVE MODULE WEEK 1**
3 X 3 HOURS*

**LIVE MODULE WEEK 2**
2 X 3 HOURS*

*Each session takes place between 14:00 and 17:00 CEST

**OPTIONAL COACHING**

**PROJECT WORK & COACHING**

YOUR PERSONALIZED LEARNING JOURNEY

- Two modules over two consecutive weeks
- Project work and coaching between each module
- Expert speakers and inspirational case studies
- Individual follow-up work and optional coaching