

# FAMILY PHILANTHROPY NAVIGATOR

## PURPOSE



WHAT INSPIRES US TO GIVE? WHAT DRIVES US TO GIVE NOW OR CONTINUE GIVING?

Motivation



WHAT CAUSES ARE WE PASSIONATE ABOUT? IN WHICH REGIONS DO WE GIVE/WANT TO GIVE? WHO OR WHAT ULTIMATELY BENEFITS FROM OUR GIVING?

Focus



WHAT DO WE AIM TO ACHIEVE? WHAT DOES SUCCESS LOOK LIKE FOR US?

Ambition

## RELATIONSHIPS



WHO FROM OUR FAMILY IS/WILL BE INVOLVED? WHAT IS THE NATURE OF THAT INVOLVEMENT?

Family involvement



WHO DO WE NEED OR WANT TO PARTNER WITH, OUTSIDE THE FAMILY, IN ORDER TO IMPLEMENT OUR GIVING?

Partners

## ORGANIZATION



WHAT DO WE GIVE? WHAT DO WE NEED? HOW DO WE FILL THE GAPS?

Resources



HOW DO WE STRUCTURE OUR GIVING? WHAT RULES, PROCESSES and POLICIES HELP US?

Governance



WHAT IS THE DESIRED IMPACT OF OUR GIVING? HOW DO WE KNOW THAT WE HAVE ACHIEVED IT?

Impact

From the book *Family Philanthropy Navigator*  
by Peter Vogel, Etienne Eichenberger, Małgorzata Kurak