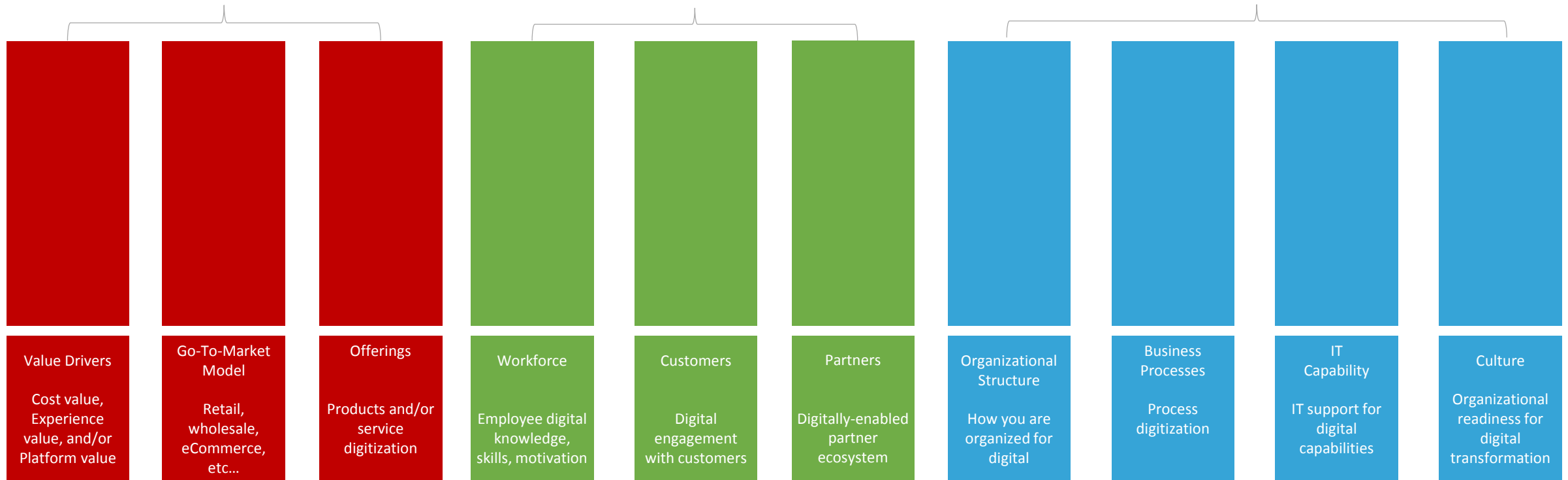


Digitization Piano

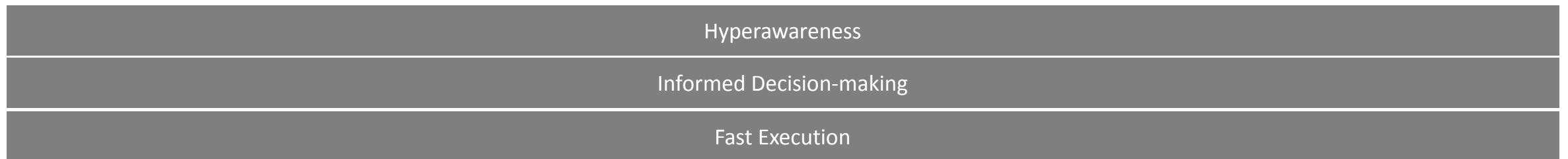
Digital Strategy

Digital Engagement

Digital Enablers



Digital Business Agility



1. Complete the Digital Transformation Piano for your company: What degree of digitization is required for each column?
2. What is your current level of Digital Business Agility across the three elements: hyperawareness, informed decision making, and fast execution?
3. What resources and capabilities are required to make the necessary changes? Do you currently have these?
4. How can you play 'chords not keys'? Which chord should you play first, second, ...