Looking for an innovative way to learn about the newest research on a subject and how other companies approach it?

Straddling the line between webinars and programs, Discovery Events are interactive learning experiences for busy executives looking to:

- learn the newest research on a subject from a reliable source
- understand the implications for your business
- get practical insights on benchmarking of other organizations
- interact with a small group of like-minded peers
- embed a learning experience in a busy schedule

**FACTS**

<table>
<thead>
<tr>
<th>Format</th>
<th>Virtual: 2x 3 hours, Thursday-Friday morning CET On Campus: 1.5 days, Thursday afternoon, Friday day CET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaker</td>
<td>IMD Faculty &amp; Experts Guest Speakers</td>
</tr>
<tr>
<td>Audience</td>
<td>Mid to Senior Level Executives from global organizations</td>
</tr>
<tr>
<td>Group Size</td>
<td>20-40 participants</td>
</tr>
<tr>
<td>Fee</td>
<td>Live virtual 1 IMD NEXUS Credit, On Campus 2 IMD NEXUS Credit</td>
</tr>
<tr>
<td>Event Title</td>
<td>Date</td>
</tr>
<tr>
<td>----------------------------------------------------</td>
<td>-----------------------</td>
</tr>
<tr>
<td>MODELS OF INNOVATION</td>
<td>3-4 February 2022</td>
</tr>
<tr>
<td>BUILDING HIGH-PERFORMANCE TEAMS IN THE NEW ERA</td>
<td>7-8 April 2022</td>
</tr>
<tr>
<td>CO-CREATING (BREAKTHROUGH) SUSTAINABLE INNOVATIONS</td>
<td>5-6 May 2022</td>
</tr>
<tr>
<td>AGILE STRATEGIZING</td>
<td>2-3 June 2022</td>
</tr>
<tr>
<td>STRATEGIC DECISION MAKING IN A COMPLEX WORLD</td>
<td>8-9 September 2022</td>
</tr>
<tr>
<td>CHANGING ROLE OF LEADERSHIP IN THE CURRENT WORLD CONTEXT</td>
<td>20 - 21 October 2022</td>
</tr>
<tr>
<td>ALIGNING STRATEGY AND CULTURE</td>
<td>17 - 18 November 2022</td>
</tr>
</tbody>
</table>
Most executives agree that they need to innovate; few agree on what they mean by this and how they could go about it. Even in the same company. This event is about discovering three things. First, discovering the cases studies of how leading companies deployed the key models of innovation. Second, how to choose and combine the right models is needs a systematic approach that does not stifle what it seeks to foster. Third, a diagnostic will allow you to gain more clarity about your company’s current approach and which models hold most promise.
BUILDING HIGH-PERFORMANCE TEAMS IN THE NEW ERA 7-8 April 2022

LIVE VIRTUAL

The blueprint for what has made teams successful in the past, has fundamentally changed. Competing not only with increased complexity and speed of change, leaders must also navigate new ways of working, hybrid workforces and challenges to engagement. This Discovery Event will focus on an effective process for building high-performance teams. We will discuss how inclusivity, creativity, imagination and shared leadership can empower members of your team to be more innovative and sensitive to team dynamics to ensure they unleash their highest potential.

Ina Toegel is a leadership expert chosen by Poets & Quants amongst the best 40 under 40 professors in 2021 for her innovative technology-inspired teaching style which blends business and pop culture.

IN A TOEGEL
Professor of Leadership and Organizational Change

Ina Toegel is Professor of Leadership and Organizational Change at IMD. Her teaching activities invoke experiential learning and focus on a range of topics - from leading self and leading high-performance teams, to emotion management and leading organizational change.

Ina Toegel’s research focuses on team dynamics, organizational change management, top management teams during corporate renewal, and founder influence. She is a member of the Academy of Management and of the Strategic Management Society, and she presents at the Organizational Development and Change division during the Academy of Management’s Annual Meeting.

Ina Toegel is a leadership expert chosen by Poets & Quants amongst the best 40 under 40 professors in 2021 for her innovative technology-inspired teaching style which blends business and pop culture.
Companies that master sustainable innovation face fewer risks, increase financial performance, enjoy greater customer loyalty, and attract and engage more talent. At the same time it is very challenging to change existing business models and it’s hard not to remain stuck in storytelling and cherry-picking. In this session, we allow executives to learn from peers that successfully used startups to master their transition to sustainable innovation. During the course we also offer a safe environment for the participants to discuss with the key people involved in four distinct cases. For this Discovery Event, we invited a Kickstart Innovation, Europe’s leading Open, Innovation platform, to share the best practices and innovation in field of sustainability.

JULIA BINDER
Professor of Sustainable Innovation and Business Transformation

Julia Binder specializes in the intersection between sustainability and innovation. Her research and teaching explore the processes, strategies and mechanisms that allow entrepreneurs and managers to combine economic, social and environmental impact in their businesses.

Louise Muhdi’s unique 15-year career path has spanned the fields of academia, consulting, management and leadership roles with extensive experience in fragrances and flavor manufacturing, family offices, and the pharmaceutical industry.

For this Discovery Event, we invited a Kickstart Innovation, Europe’s leading Open, Innovation platform, to share the best practices and innovation in field of sustainability.
During this Discovery Event, Stéphane J.G. Girod will present new researched-based perspectives to help you strategize for greater adaptability and entrepreneurship.

With new pressures from changing customers and increasing competition from digital giants, disruptive start-up and fast-moving innovators, established businesses see their competitive advantage erode more rapidly. But often, their slow strategic planning processes drives them inward; internal politics lead to the preservation of the status quo rather than to the necessary exploration of new futures.

Strategic agility is the ability of an established business to fight those rigidities, detect and seize more rapidly the opportunities of its environment, and focus smartly on several strategic horizons at the same time.
STRATEGIC DECISION MAKING IN A COMPLEX WORLD  8-9 September 2022

LIVE VIRTUAL

Making good strategic decisions is a challenge in even the most stable business conditions. The stakes for today’s strategic outcomes are as high as ever, but the uncertainty we face make reaching good outcomes a daunting challenge.

During this Discovery Event, you will learn a powerful and practical process to insightfully frame the challenge you face, explore alternatives, and make the best decision for your context. You will also learn to engage stakeholders throughout the process and learn to adopt a probabilistic mindset.

Join Arnaud Chevallier, Professor of Strategy at IMD, and get practical tools through his three-step approach to complex problem solving.
CHANGING ROLE OF LEADERSHIP IN THE CURRENT WORLD CONTEXT

20 - 21 October 2022

SUSAN GOLDSWOTHY
Affiliate Professor of Leadership, Communications and Organizational Change

Susan Goldsworthy OLY is Affiliate Professor of Leadership, Communications and Organizational Change at IMD. An Olympic finalist, European & Commonwealth Games medallist, Susan has more than 20 years of corporate experience in large multinationals, (Japanese, American and European), where she held senior executive positions. She has also run her own successful business in leadership development, executive coaching and change communications for more than a decade. She is passionate about working with people to turn knowledge into behavior and to increase consciousness about our interconnectivity in this magical, more-than-human world.

FACE-TO-FACE

This Discovery Event is led by Susan Goldsworthy, Affiliate Professor of Leadership, Communications and Organizational Change at IMD. During the event, you will be submerged in the experiential learning activity with the aim to help you build confidence and become even more inspiring leader in the existing world context.

read more bio here
Robert Hooijberg is Professor of Organizational Behaviour at IMD.

He has a PhD from the University of Michigan and teaches at IMD in Lausanne. His areas of special interest are leadership, negotiations, team building, digital transformation and organizational culture.

Before joining IMD in September 2000, Professor Hooijberg taught at Rutgers University in their MBA and Executive MBA programs in New Jersey, Singapore, and Beijing. In 1997, while at the Rutgers Business School, he was named Professor of the Year by both the MBA students and the faculty.

read more bio [here](#)

**FACE-TO-FACE**

In many companies (as well as business schools), strategy and culture are treated as separate topics. We venture that if the two are aligned right from the start, that we will have better strategies and better execution of said strategies. We will present several case studies that illustrate this as well as present a methodology that allows for this alignment to be deliberately constructed.
NEXUS Members can add their nominations directly on the NEXUS Portal:  
http://mynexus.imd.org