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PUBLICATIONS, CASES, PROJECTS

Natalia Olyniec is the author of articles, case studies and projects in the fields of strategy and sustainable transformation, such as:

- [PMI's Vision of a Smoke-Free Future: Can a Tobacco Company be Sustainable?](#)
- [Climeworks: A Visionary Business to Help Stop Climate Change](#)
- [Five Ways Businesses Can Contribute to a More Balanced Post-Covid Future](#)
- [Business Solutions Drive Progress in UN Global Goals](#)

Natalia Olyniec is the Head of Sustainability at IMD, where her work focuses on program development, strategy, governance, research, reporting and advisory. She has worked in sustainability management, consulting and education for more than 15 years.

Prior to joining IMD, Ms. Olyniec was Global Head of Sustainability at Damco, a unit of Maersk Group, and Adjunct Professor of Sustainability at SP Jain School of Global Management's graduate program where she taught courses on Sustainability Mega Trends. She has collaborated in global teams to increase supply chain transparency and accountability in areas such as responsible procurement, human rights, energy efficiency and product innovation.

On the steering committee of the United Nations World Food Program's Logistics Emergency Team, she helped harness the unique capabilities and networks of logistics companies in a public-private partnership sponsored by the World Economic Forum to increase the efficiency of humanitarian aid delivery during natural disasters.

Her work on the crossroads of sustainability and investment at a multi-billion-dollar family office and a social enterprise explored how bottom-of-the-pyramid business models and impact investors can contribute to a double bottom line, both social and financial.

Ms. Olyniec has published articles on global corporations, capital markets and developing economies in Bloomberg, the Chicago Tribune, the International Herald Tribune and the Economist Group publications. She has also edited and written books and chapters on leadership, negotiation, digital innovation, and financial instruments.

She holds a Master in Public Administration from the University of Singapore specializing in leadership and the public roles of the private sector and a Bachelor's degree in Political Science from McGill University, Canada.