DISCOVER IMD
Developing leaders
Transforming organizations
Impacting your future
Browse these pages to discover:

4 THE IMD DIFFERENCE
6 IMPACT AT IMD
8 PROGRAMS FOR INDIVIDUALS AND TEAMS
10 DIGITAL TRANSFORMATION
12 CUSTOM PROGRAMS FOR ORGANIZATIONS
14 CORPORATE LEARNING NETWORK
16 ALUMNI COMMUNITY
18 THOUGHT LEADERSHIP
21 CLIENT AND MARKET DEVELOPMENT TEAM
22 FACULTY
26 IMD GOVERNANCE
28 SUPPORTING IMD’S FUTURE
IMD is an independent business school, with Swiss roots and global reach, expert in developing leaders and transforming organizations to create ongoing impact.
At IMD, we combine three interdependent elements to ensure that we are designing and delivering interventions that achieve high individual and organizational impact - both in the immediate and long-term.

RIGOROUS, INSIGHTFUL AND ACTIONABLE THOUGHT LEADERSHIP
As an institution with a strong academic pedigree, our activities are informed by world-class thought leadership – developed at IMD and elsewhere. We understand that thought leadership must be rigorous, but we also strive to develop and use knowledge that is relevant, insightful and actionable.

UNDERSTANDING YOUR NEEDS & CONTEXT
As IMD was founded by and shares continuous ties to the business community, we have an exceptional understanding of the objectives and contexts of the individuals and organizations we work with. As an academic institution, we also strive to have objective and courageous conversations with our clients.

STATE-OF-THE-ART PEDAGOGY
We employ our state-of-the-art understanding of individual and collective learning processes to design and deliver impactful interventions. From one-on-one coaching conversations to large scale transformation journeys, we structure interactions that stimulate dialogue, discovery and debate.

Our approach leverages thought leadership to create innovative and unforgettable learning experiences in the service of clear business objectives.
As an independent business school, IMD is expert in developing leaders, transforming organizations and creating positive impact – immediate and long-term. We strive to ensure this impact is felt by the individual, the team, the entire organization and beyond.

Real-world learning only has value when coupled with real impact in the workplace: exemplifying effectiveness of learning and transfer of knowledge.

IMD adopts a relentlessly problem-solving approach to create lasting value and impact. Our world-class faculty work closely with organizations, their CEOs and learning and development leaders to design learning solutions that address the evolving needs of executives and organizations at all times.

**IMD IMPACT IN NUMBERS**

- 9,000+ Over 9,000+ executives come to IMD each year from 100+ different countries
- 170+ IMD supported 170+ organizations by delivering close to 200 customized interventions (on/off our 2 campus)*
- 81%+ of participants have become a more effective leader and have successfully applied the new learning to their job*

*Survey of more than 2,100 alumni 6 months after attending an IMD program (2015 - 2017)*
GROWING AS AN INDIVIDUAL
Claudie Allaire | Site Director and Business Development | Teoxane Laboratories | Switzerland
The First 90 Days® undoubtedly is the most useful leadership program I’ve taken in my professional life. At every key transition of my career, I’ve drawn upon the methods I learned, reflectively and practically. Furthermore, I use the concepts and tools to help every new employee I hire to onboard and integrate successfully.

CHANGING YOUR TEAM
Vito Angelillo | General Director | Terre des Hommes - Helping Children Worldwide Foundation | Switzerland
IMD has created a very powerful course that unleashes the full potential of the participants and teams. My experience of High Performance Leadership (HPL) was so powerful that I decided to send our senior management team on it too. Moreover, we have integrated the HPL approaches and tools throughout our organization. Since then, we have been on an intense, incredible transformational journey.

TRANSFORMING AS A COMPANY
Henrik Andersen | Group President & CEO | Hempel A/S | Denmark
IMD is a real powerhouse. It offers the best in academia and the best case studies. Their extra edge comes from the -countless real-life experiences of executives and companies whom they work closely with and which informs everything they teach. Our Summer Class for the top leadership team allowed us to oxygenate our brains and understand which steps were necessary for us to move from products to solutions and to interact more effectively with our customers. IMD created a truly customized learning solution producing immediate results.
PROGRAMS FOR INDIVIDUALS AND TEAMS

Use IMD’s program finder or program recommender to find the right learning journey for you.

PROGRAM FINDER
By searching by topic of interest, your level of seniority and years of experience... and by the program’s location, duration and learning type (open, degree, custom or online), you identify the programs best suited to your needs.

PROGRAM COMPARE
Compare our executive education programs to discover which one is best suited for your professional profile and your needs. You can compare programs in the General Management, Digital Transformation, Leadership and Focused categories.
IMD offers a portfolio of programs, designed to help individuals and teams to develop a full range of capabilities, bringing impact to their organizations.

**GENERAL MANAGEMENT**
- Building on Talent (BOT) | NEW FORMAT
- Foundations for Business Leadership (FBL)
- Transition to Business Leadership (TBL)
- Program for Executive Development (PED)
- Advanced Management Program (AMP) | NEW
- Breakthrough Program for Senior Executives (BPSE) | NEW FORMAT
- Orchestrating Winning Performance (OWP) | 30+ NEW TOPICS

**DEGREE**
- Master of Business Administration (MBA)
- Executive Master of Business Administration (EMBA)

**DIGITAL TRANSFORMATION**
- Leading Digital Business Transformation (LDBT)
- TransformTECH (TT) | NEW
- Digital Strategy (DS) | NEW
- Mastering Digital Technologies (MDT) | NEW
- Digital Analytics (DA) | NEW
- Digital Execution (DE) | NEW
- Digital Finance (DF) | NEW
- Leading in the Digital Age (LDA) | NEW
- Digital Marketing Strategies (DMS) | NEW
- Digital Supply Chain Management (DSCM) | NEW
- Digital Disruption (DD) | NEW
- Business Analytics for Leaders (BAL) | NEW

**LEADERSHIP**
- The First 90 Days® (F90D) | NEW
- Mobilizing People (MP)
- Strategies for Leadership (SL)
- High Performance Leadership (HPL)
- Advanced High Performance Leadership (AHPL)
- Cultivating Leadership Energy through Awareness and Reflection (CLEAR) | NEW
- Leadership Essentials (LE) | NEW
- Inspirational Leadership (IL)
- Changing Employee Behavior (CEB) | NEW

**FOCUSED**
- Governance
  - High Performance Boards (HPB)
- Digital Transformation for Boards (DTB) | NEW
- Team Dynamics for Boards (TDB) | NEW
- Finance for Boards (FFB) | NEW

- Family Business
  - Leading the Family Business (LFB)
  - Leading the Family Office (LFO)

- Innovation
  - Driving Strategic Innovation (DSI)
  - Disruptive Innovation (DI)

- Finance
  - Strategic Finance (SF)
  - Business Finance (BF)

- Negotiation
  - Negotiating for Value Creation (NVC)

- Strategy
  - Strategic Thinking (ST)
  - Strategy Execution (SE)
  - Strategic Partnerships (SP)

- Marketing
  - Marketing Management (MM)
  - B2B Pricing Strategy (PS)

- Organizational Learning
  - Organizational Learning in Action (OLA)

- Sustainability
  - Building Business Sustainability (BBS) | NEW

**IMD ONLINE PROGRAMS**
- Delivered online and applied to your business context with personal coaching
Digital transformation brings turbulence and unpredictability. Yet it offers exciting opportunities to venture into new territory, forging greater successes and new ventures.

**IMD, leader in digital business transformation**

IMD is offering a suite of programs designed to optimize digital capabilities. From developing a new digital strategy to executing it, there is a program to fit your needs, helping you create new value for your company. IMD senior faculty are experts in this field.

The Global Center for Digital Business Transformation, an IMD and Cisco initiative, draws on full-time researchers with diverse backgrounds to drive the Center’s thought-leadership strategy.

> Dr. Margot Tanner | Senior Consultant at walkerproject AG, formerly with Lufthansa Aviation Training Switzerland AG | Switzerland

The faculty were highly energizing and engaging. Without fail, they had the audience captured in seconds. With their excellent skills, they built our group made up of individuals into a highly participative learner team. They not only engaged with us as participants, but empowered us to harvest knowledge and experience to our advantage.

Former participant of Leading Digital Business Transformation
IMD’S COMPLETE JOURNEY OF DIGITAL PROGRAMS

**TransformTECH**

Break new ground with TransformTECH, powered by the excellence of two top schools: IMD with its innovation and business expertise, and the Ecole polytechnique fédérale de Lausanne (EPFL) with its cutting-edge technological developments. Discover how innovation, including artificial intelligence, intelligent robotics, and the Internet of Things can radically transform your business.

---

**Leading Digital Business Transformation**

Leading Digital Business Transformation is Europe’s largest, most established executive program of its kind. It has 350+ alumni. They form a fast-growing network of alumni executing digital transformation in their careers.
CUSTOM PROGRAMS FOR ORGANIZATIONS

DEVELOP YOUR PEOPLE, TRANSFORM YOUR ORGANIZATION

Each program we develop for you is fully customized to reflect the opportunities and challenges of your organization. Working closely with our world-class faculty from day one, you will design together learning solutions that meet your unique objectives and deliver the highest impact.

APPROACH
- You partner with our faculty and tap into their real-world experience and cross-industry networks
- You benefit from an integrated and holistic learning approach
- Your evolving needs and ambitions shape our program designs

DELIVERY
- Programs delivered wherever it makes sense for you
- Highly integrated learning solutions blending together different innovative learning approaches to fit your needs
- Partnerships with cutting-edge organizations to enrich your experience and deepen the impact

World-class faculty
Work with one of our 50+ world-class faculty from day 1 to co-design and deliver your program.

Global network
Tap into our global network of 180+ leadership coaches, learning managers, functional experts and program delivery partners.

Global mindset
Benefit from our truly global mindset working every year with 170+ companies across geographies and industries.
YOUR JOURNEY
IMD can partner with you at every step.

CONTEXT
You gain a clear understanding of the objectives you want to achieve as an organization.

TRANSFORMATION
You build the case for change and a detailed action plan associated with key areas of choice.

CAPABILITIES
You develop the capabilities of your people in areas critical to your future success.

IMPACT
You create lasting impact as your organization sets out to lead and drive change.

TALK WITH US
+41 21 618 00 10 CustomProgramsDevelopment@imd.org
CORPORATE LEARNING NETWORK

IMPACT YOUR COMPANY’S PERFORMANCE

- Develop your managers and leaders
- Provide global networking opportunities
- Strengthen the skills your people need to solve real challenges in your organization

FLEXIBLE LEARNING, GLOBAL EXCHANGE

The Corporate Learning Network (CLN) is your gateway to IMD’s innovative learning solutions. The CLN enhances individual and organizational impact by providing member organizations and their executives with access to virtual and blended learning, digital programs, face-to-face events and forums for best practice exchange. Each individual can construct their own personal portfolio of learning based on their specific learning needs, their developmental objectives and their preferred learning styles.

30+ industries

75+ members

20+ countries
THE CORPORATE LEARNING NETWORK OFFERS 6 PILLARS OF LEARNING:

IMD ONLINE PROGRAMS
IMD online learning provides flexible, 5 and 8 week online programs, with personalized feedback from a coach at each learning step. Ideal for business professionals with around 6 – 10 years’ experience.

DISCOVERY EVENTS
Intensive 1.5-day working sessions drawing on the latest research from IMD faculty.

CXO ROUNDTABLES
CEO, CIO, CFO, CMO, CLO... Each event features keynote speakers who are experts in their fields, and provides ample time for high-level networking.

VIRTUAL PLATFORMS
2 dynamic platforms - the Learning Hub and Global Knowledge Platform - featuring webcasts, podcasts, articles and leadership videos from IMD. Partner level members and up get additional access to a wide range of global business sources.

WORLD COMPETITIVENESS ONLINE
World Competitiveness Online is a unique and comprehensive database on the competitiveness of nations with relevant data spanning more than 25 years.

EXECUTIVE EDUCATION ADVISORY COUNCIL
The Executive Education Advisory Council is an advisory board which brings together heads of management development, CLOs and EVP human resources to review, shape and influence IMD’s teaching and research activities.

“I am very flattered to be a member of the IMD Corporate Learning Network. The programs are soundly supported by IMD’s expert faculty. Further, the programs are accompanied, even though they learn at their own pace. Participants are not just a number. They get constant feedback and follow up, as the programs are soundly supported by IMD’s expert faculty.

Member, IMD Corporate Learning Network

Birgitte Day | Global Leadership Development Manager | MTN Group, South Africa
The IMD Alumni Network is an exclusive network of global business leaders. Our mission is to support and accelerate the leadership journey beyond our on-campus programs and to foster a rich, close-knit network. We create value for alumni around two focus areas – *lifelong learning* and *powerful business networks*.

In 2016, the alumni and IMD created a number of new opportunities for interacting, building networks and above all taking part in a powerful joint-value cycle. Alumni enjoy member-only access to networking reunions, events (in person and online), numerous inspiring resources and a directory allowing them to connect with their peers.

**IMD and our alumni enjoy a mutually rewarding relationship.** Over half of the participants on our open program (56%) are either alumni coming back for further training or participants referred by alumni.

**ALUMNI COMMUNITY**

**A FAR-REACHING AND INFLUENTIAL NETWORK**

- 100,000+ alumni
- 140 countries
- 46 alumni clubs
The program I went on allowed me to find surprising commonality across various industries and it took me to the next level of leadership. My class members, from other industries, offered fresh perspectives and a true willingness to share. What an eye-opener! We have stayed in touch as alumni and we help each other along, today.

Former participant of Breakthrough Program for Senior Executives

Alumni have three channels through which they can engage with their peers: Alumni Clubs organized by where alumni live and work, by the program they have taken, and by their given industry and area of expertise.

Alumni Clubs organize a variety of activities by geography. They offer opportunities to learn, discuss leading-edge business thinking and expand business relationships among fellow, local alumni.

Program Communities serve groups of IMD alumni who have formed close bonds, attending a particular program together. They meet to share and amplify the learning they gained together. One example is the Alumni Community for Entrepreneurship (ACE).

Expert Communities bring together alumni who share the same interests, in profession, industry and expertise, to share and exchange know-how. All IMD alumni are welcome to join. Examples include: the Digital Transformation Community and the Life Sciences Community.

Plus official and program-specific alumni groups on LinkedIn, which facilitate expanding and strengthening your professional network.

TALK WITH US
+41 21 618 02 27 alumni.relations@imd.org
THOUGHT LEADERSHIP

WHERE ACADEMIA AND PRACTICE MEET

IMD’s research efforts are informed by our philosophy of “Real Learning, Real Impact”. Our unique brand of thought leadership is rigorous and relevant, yet insightful and actionable. The most valuable form of thought leadership is the one that is least easily captured – insights from the world of research and practical experience that are communicated to our executive education participants and to the organizations we partner with.

More than 100 research projects and initiatives are ongoing at any time, ensuring that our classroom material is constantly updated with new ideas and insights. Each project is led by one or several IMD faculty members who work closely with executives.

In the last five years, IMD faculty members and research teams have won 56 awards and generated more than 3,000 new research outputs. These include 685 case studies, teaching notes and supplementary material, 65 books and 42 book chapters. IMD’s faculty published 290 articles in academic management journals and 36 articles in top 50 journals, as ranked by the Financial Times. We also communicated our research insights through 479 issues of Tomorrow’s Challenges, 55 insights@IMD, 8 Perspectives for Managers, 4 In the Field and more than 1,300 articles published in elite, popular and online journals.

imd.org/research/education-publications

Mithran Doraisamy | Executive Director and Consultant | IMD Advisory | Australia

The program was very well structured. The theory covered was reinforced through field visits, then reapplied against the frameworks. We had excellent discussions, stemming from a sound, broad coverage of all key technologies, great case studies, great lecturers and a senior and diverse course cohort of global participants.

Former participant of Leading Digital Business Transformation
Kim Vinkler | Head of Finance | Arriva Denmark | Denmark

The program at IMD gave me great models, case studies and documented important learnings. The combination of case studies in different teams, an intense learning environment and the social activities all served to expand and improve my network. All this, combined with great faculty! Since the program, I have also attended alumni sessions, bringing me yet more benefits.

Former participant of Strategic Finance
IMD has been a pioneer in board education since 1977. The IMD Global Board Center brings together world-class thought leadership and best practices from around the globe and provides unmatched educational and advisory services for boards. It offers guidance on enhancing governance within corporations, financial institutions, institutional investors and non-profits in many regions worldwide.

imd.org/boardcenter

The Global Center for Digital Business Transformation provides world-leading research and analysis on digital business transformation. It prepares executives to lead their organizations into the digital era by re-imagining their businesses to take advantage of digital opportunities and manage disruptive threats. Full-time researchers draw from diverse backgrounds to drive the DBT Center’s thought leadership strategy.

imd.org/dbtcenter

A senior executive’s ability to continuously learn, adapt and change is the central leadership challenge of the 21st century. The primary mission of the IMD CEO Learning Centre is to question, challenge and provoke learning by senior executives. In this highly disruptive and turbulent era, the capacity to “learn while leading” will serve to grow and sustain organizations, industries and society.

imd.org/ceo

The IMD Global Family Business Center is a world-leading family business research and education Center of Excellence. Dedicated to the real issues facing family businesses, family offices and family foundations, we help families ensure the sustainable success of their business and family, whether large or small. We offer impactful educational programs and deliver customized programs worldwide.

imd.org/gfbc

As the world pioneer in the study of competitiveness, the IMD World Competitiveness Center has the mission to improve people’s lives by helping countries and companies generate long-term value. Its activities focus on the design and delivery of competitiveness workshops, and on the production of research materials to foster understanding of the pillars of competitiveness of firms and national economies.

imd.org/wcc

"Learning at IMD offered me a very good mix of frameworks, theory and practice, cases from industry, as well as different points of view. They all contributed to my own perspective and approach."

Former participant of Organizational Learning in Action

Cristina Agostinelli | Ferrero University | Ferrero International SA | Luxembourg
CLIENT ENGAGEMENT TEAM

IMD’s Client Engagement Team has extensive experience in executive development and works directly with our corporate customers worldwide.

DEVELOP CUSTOMIZED LEARNING SOLUTIONS FOR YOUR COMPANY, EXPLORE OUR PORTFOLIO OF OPEN PROGRAMS. FIND YOUR CONTACT PER REGION OR COUNTRY:

STRATEGIC BUSINESS DEVELOPMENT OPPORTUNITIES:
Kiyan Nouchirvani
Chief Client Officer
kiyan.nouchirvani@imd.org

Anna Dunand
Head of Custom Program Development
anna.dunand@imd.org

CORPORATE LEARNING NETWORK MEMBERSHIP:
Alexander Ross
Head of Corporate Learning Network
alexander.ross@imd.org

PROGRAMS FOR INDIVIDUALS:
Douglas Gossett
Head of Executive Development Services
douglas.gossett@imd.org

EUROPE
Eliane Ballouhey
Director
France, Belgium & Luxembourg
eliane.ballouhey@imd.org

Stephanie Comenge
Director
Germany & Austria
stephanie.comenge@imd.org

Katarina Leger
Director
Nordics
katarina.leger@imd.org

Anne-Catrin Glemser
Director
Switzerland
anne-catrin.glemser@imd.org

Bruno Wirz
Director
Switzerland
bruno.wirz@imd.org

SOUTH EAST ASIA
Simon Craft
Executive Director
simon.craft@imd.org

Moling Sheng
IMD Representative
moling.sheng@imd.org

CHINA
Naoshi Takatsu
IMD Representative
naoshi.takatsu@imd.org

JAPAN

MIDDLE EAST & AFRICA
SOUTH & CENTRAL ASIA
Hischam El-Agamy
IMD Representative
hischam.el-agamy@imd.org

FIND YOUR LOCAL IMD BUSINESS AGENT IN YOUR REGION:
Spike Braunius
Business Partners Director
spike.braunius@imd.org

TALK WITH US
+41 21 618 00 10
CustomProgramsDevelopment@imd.org
FACULTY

RECOGNIZED WORLD AUTHORITIES

IMD’s faculty members balance teaching, research and working with leading international companies to stay on top of the latest management thinking and trends. Their global view, keen insights and concrete understanding of business challenges ensure thought leadership and real-world learning in the classroom.

IMD FACULTY 2018

Shlomo Ben-Hur
Israeli | American
Leadership, Talent Management and Corporate Learning

Ralf Boscheck
German
Lundin Family Professor of Economics and Business Policy

Cyril Bouquet
French | Canadian
Strategy

Arturo Bris
Spanish
Finance, Director of IMD World Competitiveness Center

Ben Bryant
British | Australian
Leadership and Organization

Bettina Büchel
German | Swiss
Strategy and Organization

Salvatore Cantale
Italian
Finance

Bala Chakravarthy
American | Indian
Strategy Leadership and Execution

Goutam Challagalla
American | Indian
Marketing and Strategy

Carlos Cordon
Spanish
LEGO Professor of Strategy and Supply Chain Management

Didier Cossin
Swiss | French
Finance and Governance, Founder and Director of IMD Global Board Center

Albrecht Enders
German
Strategy and Innovation

Jean-François Manzoni
Canadian | French
President and Nestlé Chaired Professor
Vanina Andrea Farber
Argentinian | Italian
elea Professor for Social
Innovation

Bill Fischer
American
Innovation Management

Stéphane Girod
French | Italian
Strategy and International
Business

Knut Haanaes
Norwegian
Strategy and International
Management

James E. Henderson
Canadian
Strategic Management

Robert Hooiberg
Dutch
Organizational Behavior

Tawfik Jelassi
French | Tunisian
Strategy and Technology
Management

Jennifer Jordan
American
Leadership and
Organizational Behavior

Amit Joshi
American | Indian
Digital Marketing and Strategy

Denise H. Kenyon-Rouvinez
Swiss | American
The Wild Group Professor of Family
Business, Family Office, Governance

George Kohlrieser
American
Leadership and
Organizational Behavior

Benoit F. Leleux
Belgian
Stephan Schmidheiny Professor
of Entrepreneurship and Finance

Thomas Malnight
American
Strategy and General
Management

Seán A. Meehan
Irish
Martin Hilti Professor of Marketing and Change Management

Stefan Michel
Swiss
Marketing and Service Management

Amit Mukherjee
American | Indian
Leadership and Strategy

Anand Narasimhan
British | Indian
Shell Professor of Global
Leadership

Jayanth Narayanan
Indian | Singaporean
Organizational Behavior
and Leadership

Winter Nie
American | Chinese
Management, Regional Director of
South East Asia and Oceania

Mikołaj Jan Piskorski
American | Polish
Strategy and Innovation

Phil Rosenzweig
American
Strategy and International
Management

Raif W. Seifert
German | Swiss
Operations Management

Leif M. Sjöblom
Finnish
Financial Management

Ginka Toegel
German
Organizational Behavior and
Leadership
Comprised of key stakeholders – including CEOs from companies with which IMD has strong learning partnerships, members of other academic institutions and IMD faculty – the IMD Foundation Board and IMD Supervisory Board are responsible for governance at IMD as well as ensuring we remain relevant to the evolving needs of the global corporate community.

**IMD FOUNDATION BOARD**
The role of the Foundation Board is to take all useful measures to administer and represent IMD and generally, all steps permitting IMD to achieve its objectives. At their annual meeting in November, IMD Foundation Board members approve IMD’s overall strategic direction and the financial results and elect board members.

**IMD SUPERVISORY BOARD**
The Foundation Board appoints the Supervisory Board from among its members to support, challenge and supervise IMD’s operations. The Supervisory Board has the overall responsibility for IMD’s vision, strategy and management to support its success in the market place.
Peter Wuffli
elea Foundation for Ethics in Globalization
Founder and Chairman of the Board
of Trustees
Chairman of IMD Foundation
and Supervisory Boards

Michel Demaré
UBS Group AG
Vice-Chairman of the Board
Vice-Chairman of IMD Foundation
and Supervisory Boards

Laurent Abadie
Panasonic Europe Ltd
Chairman and Chief Executive Officer

Mustafa Abdel-Wadood
The Abraaj Group
Partner and Board Member

Hana Al Rostamani
First Abu Dhabi Bank (FAB)
Group Head of Personal Banking

Abdul Razzag Al Sabbagh
Bank Muscat (SAG)
Chief Executive

Tim Andree
Dentsu Aegis Network
Executive Chairman
Dentsu Inc.
Executive Vice President
and Member of the Board

Steven Baert
Novartis International AG
Head Human Resources
and Member of the Executive Committee

Vinuta Bali
Titan Company Limited
Non-Executive Director
and Member of the Board

Diederick Bax
Shell International
NBD & Commercial Manager Africa

Thomas Bubert
AXA Group
Chief Executive Officer

Paul Bulcke
Nestlé SA
Chairman of the Board of Directors

Hans-Paul Bürkner
The Boston Consulting Group GMBH
Chairman

Ronan Cassidy
Royal Dutch Shell plc
Chief Human Resources and Corporate Officer

Boris Collardi
Julius Baer Group Ltd
Chief Executive Officer

Jo Deblaere
Accenture
COO and Group Chief Executive Europe

Hanne de Mora
a-connect (group) AG
Chairperson and Co-Founder
Member of IMD Supervisory Board

Henrik Ehrnrooth
Kone Corporation
President and Chief Executive Officer

Annika Falkengren
Lombard Odier Group
Managing Partner

Bernard Fontana
AREVA NP
Chairman and Chief Executive Officer

Harsh Goenka
RPG Enterprises
Chairman

Pieter Heerema
Heerema International Group Services SA
President

Michael Hengartner
University of Zurich
President

Nouria Hernandez
UNIL
Rector

Dennis Jönsson
Tetra Pak
President and Chief Executive Officer

Jouko Karvinen
Finnair OYJ
Chairman of the Board
Member of the IMD Supervisory Board

Jørgen Vig Knudstorp
LEGO Group
Executive Chairman

Nigel Lewis
Caterpillar SARL
Vice-President, Chief Marketing Officer, Global
Aftermarket, Marketing and Brand

Thierry Lombard
Landolt & Cie
Partner

Christoph Loos
Hilti Corporation
Chief Executive Officer

Margarita Louis-Dreyfus
Louis-Dreyfus Holding BV
Chairwoman

Jean-François Manzoni
IMD
President and Nestlé Chaired Professor

Stefan Michel
IMD
Professor of Marketing and Service
Management and Chair of the Faculty Representative
to the Foundation Board

Christian Mumenthaler
Swiss Reinsurance Company Ltd
Group Chief Executive Officer

Urs Rohner
Credit Suisse Group AG
Chairman of the Board

Feike Sijbesma
Royal DSM NV
Chief Executive Officer

Ulrich Spiesshofer
ABB Ltd
President and Chief Executive Officer

Severin Schwan
F. Hoffmann-La Roche AG
Chief Executive Officer Roche Group

Robert Uggla
A.P. Møller Holding A/S
Chief Executive Officer

Martin Vetterli
EPFL
President

Jacqueline (Jackie) Wong
Temasek Management Services
Executive Director and Chief Executive Officer
Member of IMD Supervisory Board

Jürg Zeltner
UBS AG
President Wealth Management

Markus Neuhaus
PriceWaterhouseCoopers AG
Chairman of the Board of Directors
SUPPORTING IMD’s FUTURE

Our deepest thanks to IMD’s friends and donors for their generous gifts. Your investment in IMD has a tremendous impact. It contributes directly to fulfilling human potential and future business success.

PROFESSORIAL CHAIRS

<table>
<thead>
<tr>
<th>The Alcan Chair</th>
<th>Environment</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Cisco Chair</td>
<td>Digital Business Transformation</td>
</tr>
<tr>
<td>The Coca Cola Chair</td>
<td>Consumer Insights and Customer Marketing</td>
</tr>
<tr>
<td>The Debiopharm Chair</td>
<td>Family Business and Philanthropy</td>
</tr>
<tr>
<td>The Dentsu Chair</td>
<td>Japanese Management</td>
</tr>
<tr>
<td>The Hilti Chair</td>
<td>Marketing and Change Management</td>
</tr>
<tr>
<td>The Kristian Gerhard Jebsen Chair</td>
<td>Responsible Leadership</td>
</tr>
<tr>
<td>The Lego Chair</td>
<td>Business Models and Value Chain</td>
</tr>
<tr>
<td>The Lundin Family Chair</td>
<td>Energy Policy and Economics</td>
</tr>
<tr>
<td>The Nestlé Chair</td>
<td>Strategy</td>
</tr>
<tr>
<td>The Sandoz Family Foundation Chair</td>
<td>Leadership and Sustainability</td>
</tr>
<tr>
<td>The Stephan Schmidheiny Chair</td>
<td>Entrepreneurship and Finance</td>
</tr>
<tr>
<td>The Shell Chair</td>
<td>Sustainable Business Growth</td>
</tr>
<tr>
<td>The UBS Chair</td>
<td>Banking and Financial Services</td>
</tr>
<tr>
<td>The Wild Family Chair</td>
<td>Family Business</td>
</tr>
</tbody>
</table>

IMD CIRCLE AND CLUB MEMBERS

The IMD Club and the IMD Circle have been created to thank individual donors according to their level of support. Specific recognition programs offer networking opportunities, dedicated events, donor profiles in alumni news and visibility on different institutional supports.

Circle
- Peter von Muralt: Member, PED 1980
- Tarang Jain: Member, MBA 1987
- Anonymous: Member, MBA 1992
- Anonymous: Member, MBA 1997
- Venkatesh Tulluri: Member, MBA 1999

IMD Circle
- Pledges of CHF 100,000 and above

Club
- Jay Mehta: Platinum, MBA 1991
- Roderick MacLeod: Gold, MBA 1980

IMD Club
- Tamer Talaat: Gold, MBA 1987
- Manel Adell: Gold, MBA 1994
- Songhua Tu: Gold, MBA 1998
- Jonas Ramm: Silver, MBA 1981
- Suzanne Klatten: Silver, MBA 1988
- Hans Petter Mellerud: Silver, MBA 1990
- Alan McIntyre: Silver, MBA 1992
- André Allain: Bronze, MBA 1984
- Graeme Chipp: Bronze, MBA 1987
- Peter Gottler: Bronze, MBA 1993
- Joon Choi: Bronze, MBA 1999
- Walter Lee: Bronze, MBA 2000
- Alain Depuydt: Bronze, MBA 2005
- Art Uprety: Bronze, MBA 2005
- Dong Xia: Bronze, MBA 2005
- Marie-France Tschudin: Bronze, MBA 2010
- Khadija Hasanova: Bronze, MBA 2012
- Timm Oberwelland: Bronze, MBA 2012
- Marije van Weelden-Cuche: Bronze, MBA 2012
- Joan Beets: Bronze, MBA 2012

IMD Club
- Platinum: CHF 50,000, MBA 1991
- Gold: CHF 25,000, MBA 1991
- Silver: CHF 10,000, MBA 1991
- Bronze: CHF 5,000, MBA 1991
WE ARE HERE TO HELP YOU
- Build Your People’s Leadership Capabilities
- Embrace Digital Transformation
- Accelerate Innovation and Business Excellence

TALK WITH US
+41 21 618 07 00  info@imd.org