IMD MBAs impact businesses around the globe

For 40 years, IMD’s MBA International Consulting Projects (ICPs) have helped organizations from around the world to assess industry and market challenges, clarify strategic alternatives and act on operational and organizational implications.

**KEY FACTS**
- A team of experienced MBA participants (average 7 years prior professional experience)
- 100% focused on impacting your business for 7 weeks, full time
- Address your chosen strategic challenge
- Each team supervised by a dedicated IMD faculty with extensive consulting and strategic management experience

**PROJECT EXAMPLES**
- Market entry strategy (new geography, new industry vertical, new segment)
- Digital business transformation
- Transfer of best practice within the company
- Supply chain restructuring
- Organization structure

IMD is the first business school that introduced International Consulting Projects globally

**SINCE**
- 1980

**PROJECTS**
- 650+

**COUNTRIES**
- 70+

**When**
- September to November
- 7 weeks of full-time project work plus 1 week preparation phase in May

**ICP Application deadline**
- OCTOBER - FEBRUARY

**Where**
- At IMD and worldwide

**Fees**
- CHF 75,000 plus pre-agreed out-of-pocket expenses

**Contact us to apply**
- mbaicp@imd.org
- www.imd.org/icp
COMPANY INVOLVEMENT

• Appoint member(s) of management team and a project leader to support the MBA team
• Give MBA team access to industry and business information
• Participate in key milestone presentations by the MBA team

Timeline

MARCH-AUGUST
Project definition and set up

• Define project scope
• Assign project leader within the company
• Meet MBA team & IMD faculty
• Project preparation phase

SEPTEMBER-NOVEMBER
Project delivery - 7 week full-time project work

1. Industry analysis
2. Company analysis
3. Issue analysis
4. Recommendations & implementation design

Recent sponsoring companies

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