

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
TOP MANAGEMENT PROGRAMS											
High Performance Boards											
				17.5-20.5					18.10-21.10		
The Strategy Challenge											
								Sao Paulo 31.8-2.9			Singapore 7.12-9.12
GENERAL MANAGEMENT PROGRAMS											
Breakthrough Program for Senior Executives											
		3.4-15.4						11.9-23.9		27.11-9.12	
Advanced Strategic Management											
		7.3-25.3			23.5-10.6					31.10-18.11	
Program for Executive Development											
	Module 1 18.1-17.2	Module 2 22.2-24.3		Module 1 5.4-5.5	Module 2 10.5-9.6			Module 1 2.8-1.9	Module 2 6.9-6.10	Module 1 11.10-10.11	Module 2 15.11-15.12
Accelerated Executive Development Program											
			Module 2 9.4-17.4					Module 3 26.8-9.9		Module 1 28.10-16.11	
Mastering Technology Enterprise (IMD/ETH Zurich/EPFL)											
	Module 1 24.1-11.2							Module 2 15.8-2.9			
Building on Talent											
	Module 1 7.2-18.2			Module 2 16.5-27.5	Module 1 6.6-17.6			Module 2 5.9-16.9	Module 1 26.9-7.10		
ORCHESTRATING WINNING PERFORMANCE											
					26.6-1.7						
LEADERSHIP PROGRAMS											
High Performance Leadership											
		IMD 6.3-11.3		IMD 15.5-20.5				IMD 11.9-16.9	Sao Paulo 23.10-28.10	Hong Kong 6.11-11.11	IMD 4.12-9.12
Advanced High Performance Leadership											
				Gstaad 22.5-25.5							
Mobilizing People											
		7.3-17.3			13.6-23.6			29.8-8.9		14.11-24.11	
Strategies for Leadership											
					20.6-23.6				3.10-6.10		
EXECUTION CAPABILITY PROGRAMS											
Leading the Family Business											
					26.6-1.7 (OWP)*				23.10-27.10		
Strategic Marketing in Action											
			11.4-15.4						17.10-21.10		
Strategic Finance											
			4.4-8.4						24.10-28.10		
Driving Strategic Innovation (IMD/MIT Sloan)											
		IMD 27.3-1.4						MIT Sloan 11.9-16.9			
Managing the Global Supply Chain											
				8.5-13.5						20.11-25.11	
One Planet Leaders (IMD/WWF)											
		Module 1 8.3-11.3	Module 2 5.4-8.4					Module 1 27.9-30.9	Module 2 25.10-28.10		
DEGREE PROGRAMS											
Master of Business Administration											
					10.1-2.12						
Executive Master of Business Administration											
	Module 1 24.1-8.2		Module 2 24.4-30.4		Module 3 6.6-10.6			Module 4 11.9-16.9		Module 5 6.11-11.11	

* Available as a component of the OWP program

TOP MANAGEMENT PROGRAMS

High Performance Boards (HPB)

How board directors make a real difference

- Understand your board's power structure and responsibilities
- Set priorities and structure your board
- Create flexibility to deal with new challenges
- Develop an action plan to improve your board's functioning

The Strategy Challenge (TSC)

- Formulate a winning marketing strategy and build an organization to support it
- Discover what it takes to execute your strategy successfully
- Learn how to empower people for continuous strategic renewal

GENERAL MANAGEMENT PROGRAMS

Breakthrough Program for Senior Executives (BPSE)

High impact strategy and leadership

- For senior executives at executive committee, group or divisional level who have major responsibilities at, or near, the top of their organizations
- Step back, reflect and recharge so you can better meet your challenges of today and prepare for your challenges of tomorrow
- Develop fresh insights and identify new opportunities to create exceptional value for your business, your team and yourself

Advanced Strategic Management (ASM)

Driving sustainable business results

- For executives taking on new and significant leadership responsibilities, who are looking to sharpen their analytical skills and strategic leadership effectiveness – as business-unit, region, division, function or country leaders
- Prepare to boost performance at individual, team and business-unit levels
- Ensure that your organization is keeping ahead in a constantly changing business environment

Program for Executive Development (PED)*

Building global leaders

- Learn to drive performance in a fast-changing global environment
- Discover how to build a better business: gain skills, create networks, inspire others
- Reach your leadership objectives with personal coaching

Accelerated Executive Development Program (AEDP)*

Building the foundations for lifelong learning

- A blended learning program that combines distance learning with short, intensive modules
- Boost your management and leadership skills and improve your understanding of key business functions
- Gain a deeper understanding of change and strategy implementation as well as leadership issues facing emerging markets

Mastering Technology Enterprise (MTE)*

Preparing technical managers for the challenges of general management

- Prepares technically trained managers from technology- or knowledge-based industries to be company leaders
- Gain a deeper understanding of the business functions, processes and challenges facing the technology enterprise
- Grow personally, develop your leadership potential, boost your self-confidence and learn how to use cutting-edge management tools to lead organizational change

Building on Talent (BOT)*

Developing the next generation of leaders

- Prepare and position yourself for a higher level of responsibility
- Increase your global awareness, business knowledge and capacity to exercise leadership responsibly
- Integrate and apply your learning to your company through a real-life project

* The indicated General Management Program is one of the four paths that leads to entry into IMD's Executive MBA program

ORCHESTRATING WINNING PERFORMANCE

OWP

The global business program for individuals and teams

- For individuals and teams who seek the latest management thinking and practical, innovative solutions for their business
- Anticipate global business trends
- Boost your performance, broaden your perspectives and expand your global network
- Design the program that suits you

LEADERSHIP PROGRAMS

High Performance Leadership (HPL)

Listen, influence, impact

- Learn to lead individuals, teams and large groups to their highest level of sustained performance
- Discover your leadership roots and foundations, diagnose your leadership tasks, advance your leadership skills, and develop a personal leadership path that ensures inspiration and resilience
- Develop your own leadership style: learn effective dialogue, revitalize your vision and build on your strengths

Advanced High Performance Leadership (AHPL)

A unique retreat for HPL alumni

- Continue on your path towards leadership excellence
- Refocus your "mind's eye" on updated goals
- Gain new insights to implement your vision of high performance leadership

Mobilizing People (MP)

Leading with impact

- For managers who are aiming to take their leadership skills to the next level
- Experience leadership situations, experiment with your role as a leader and receive intense individual feedback and coaching
- Renew your energy and learn to mobilize people toward key business goals

Strategies for Leadership (SL)

Empowering women executives

- Equips senior-level female managers and directors for greater success in current assignments and prepares them to take on even more senior roles with confidence
- Improve performance and lead more effectively
- Build a network of colleagues to serve as mentors and role models

EXECUTION CAPABILITY PROGRAMS

Leading the Family Business (LFB)

Assuring the continuity of family-owned enterprises

- Understand family business challenges and how to manage critical issues
- Probe key issues facing family businesses: growth, governance, succession and culture
- Benchmark best practices and network to broaden your understanding of successful family businesses

Strategic Marketing in Action (SMA)

Winning in tough markets

- Boost your strategic thinking about your market and the forces re-shaping it
- Gain insights into drivers of customer value, behavior and choice
- Formulate a differentiated value proposition for customer-focused strategy and brand platform
- Meet the challenge of implementing your strategy, including making a business case and gaining internal support

Strategic Finance (SF)

Creating value through financial excellence

- For senior financial and business executives seeking to refresh and broaden their understanding of the newest financial concepts and tools, or to refine their already existing skills
- Benchmark your financial skills
- Complete a strategic review of your financial capabilities and share best practices for immediate action

Driving Strategic Innovation (DSI)

Achieving high performance throughout the value chain

- For senior executives or teams who develop innovation strategies and put them into action
- Speed up market commercialization of innovative ideas that are strategically important
- Identify innovation opportunities in your value chain and learn how to better manage ideas and knowledge professionals, both inside and outside your company

Managing the Global Supply Chain (MGSC)

Growth through agility and efficiency

- Understand and manage global supply-chain complexity and risks
- Protect sales and revenue growth through efficient execution
- Anticipate surprises and avoid problems within your global material, information and financial flows
- Explore collaboration and various forms of integration that allow you to take advantage of uncertainty

One Planet Leaders (OPL)

Business and sustainability in action

- Develop a clear understanding of which sustainability issues are relevant and a priority for your business
- Establish and implement more sustainable business models
- Improve your ability to successfully manage change
- Develop clear communication strategies and measures for sustainable growth

DEGREE PROGRAMS

Master of Business Administration (MBA)

Focus on creative leadership

- A world-class MBA offering exceptional learning for exceptional individuals
- Develop your future corporate leaders in this selective, cutting-edge, intense, one-year international program focused on leadership and general management
- Add to your management talent by hiring experienced IMD MBA graduates ready to contribute to your business

Executive Master of Business Administration (EMBA)

Never stop learning

- A rigorous, diverse and global program for experienced executives
- Sharpen your leadership skills, drive your learning into your company and fulfill your potential
- An execution-oriented program that focuses on turning ideas into action
- Thought leadership that you can put to use right away: earn a world-class MBA on the job