

90 exceptional people
who will shape the
future of business

IMD MBA 2011 class profile



Only 90 people
a year can take
our MBA

Why so few? Because we believe that world-class business leaders cannot be mass-produced. We look for the best combination of 90 individuals who have demonstrated the potential to become future global leaders.

Who? Young and experienced international professionals with excellent interpersonal skills, a global mindset and strong leadership potential. Dynamic individuals, already on the "fast track", who want to make a difference and are ready for a career leap.

If you think that IMD is the right place for you, please download program details from our website at: www.imd.org/mba

Diverse and experienced

Class enrollment	90
Countries represented	45
Average age at entry (min. 25)	31
Average years of work experience (min. 3)	7
Women	28 %

Rankings

#1 worldwide on aims achieved and international mobility

Financial Times 2011

2nd in Europe

The Economist 2010

2nd worldwide

The Wall Street Journal

accelerated program ranking 2009

International exposure

Participants who have lived or worked outside their home country for a minimum of 6 months: 92 %

On average, our participants speak four languages

Countries represented

Algeria	Germany	Palestine
Argentina	Hong Kong	Peru
Austria	India	Russia
Belgium	Ireland	Singapore
Brazil	Italy	South Africa
Bulgaria	Japan	South Korea
Canada	Kyrgyzstan	Spain
Chile	Latvia	Sweden
China	Lebanon	Switzerland
Colombia	Mexico	Taiwan
Denmark	Moldova	UK
Ecuador	Netherlands	USA
Egypt	Nigeria	Uzbekistan
Finland	Norway	Venezuela
France	Pakistan	Zimbabwe

Educational background

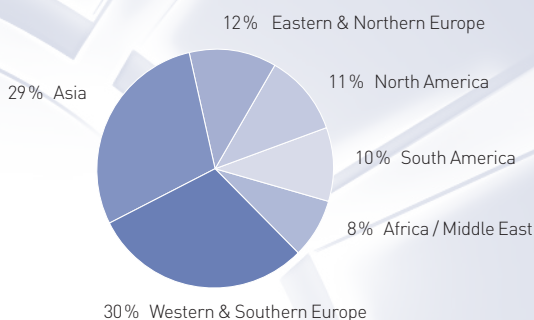
Engineering	31 %
Finance and Economics	22 %
Social Sciences	19 %
Business and Commerce	18 %
Natural Sciences	10 %

Work experience

Functions	
Marketing & Sales	16 %
Project Management	16 %
Finance	14 %
Strategy & Planning	14 %
Business Development	12 %
Operations	10 %
General Management	8 %
IT / R&D	6 %
HR / Legal / Corp. Affairs / Misc.	4 %

Work sector

Manufacturing Industry	48 %
Telecom & High Tech	15 %
Consulting	13 %
Financial Services	12 %
Public Sector	6 %
Service Industry	6 %



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IMD MBA 2010 career statistics

The single aim of the IMD MBA is to develop top talent who have:

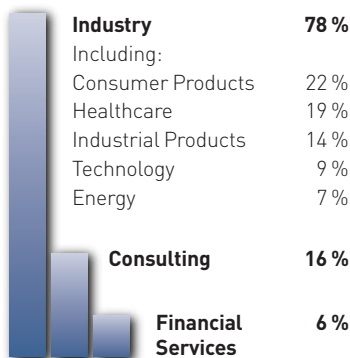
- a proven ability to perform
- an ability to deal with ambiguity, complexity and cultural diversity
- the ability to set strategies and lead others in their execution

90 responsible leaders with an appreciation for context, impact and community

In addition to the business basics – taught in any MBA program – responsible leaders need to consider the context in which they make decisions, to anticipate both short-term and long-term consequences, and to build and sustain relationships.

IMD MBAs learn these skills through real-life experiences such as the entrepreneurship projects, the International Consulting Projects and the Discovery Expedition to South Africa. IMD's combination of relevance and rigor is part of the reason why companies come to recruit at IMD and why the IMD MBA consistently ranks among the best in the world.

Diverse opportunities



Salary

Average starting base salary of accepted offers:

Average	\$ 129,600	(€ 97,700)
Median	\$ 127,300	(€ 96,000)
Sign-on bonus	\$ 23,500	(€ 17,700)

% that received a sign-on bonus: 66 %

IMD MBAs go around the globe

Europe	72 %
Asia	18 %
Latin America	7 %
North America	3 %

Recruiting companies

Companies that participated in on-campus recruiting and companies that made at least one offer to the 2010 IMD MBA class

A.T. Kearney	Falck	Novartis Pharma
Abbott Vascular	FIL Investment Management	O-I
Accenture	Firmenich	Oracle
a-connect	GE Oil & Gas	ParkwayHealth
AGCO	Goldman Sachs	Pentair
Alcon	Hewlett-Packard	PepsiCo
Amazon	Hilti	Philip Morris International
American Express	Hinduja Bank	Philips
Apple	Honeywell	Polo Ralph Lauren
Ariston Thermo Group	Huntsman International	PPG Industries Europe
ATS Group	i3 Network Systems	PricewaterhouseCoopers
Audi	IBM	Procter & Gamble
Bain & Company	IDEO	Raiffeisen Investment
Banco Penta	IMS Health	Richemont
Barclays Capital	International SOS	Rio Tinto Alcan
Bayer CropScience	Ipsos	Rolls-Royce
Bekk Consulting	ISS	Royal Dutch Shell
Biognosys	JF Robertson & Partners	SABMiller
Booz & Company	Johnson & Johnson	Samsung Global Strategy Group
Borealis	Johnson & Johnson Procurement	Schindler Group
Bunge	Knaf Insulation	Schlumberger
Campbell Alliance	KPMG	Shire
Caterpillar	Laureate Education	Siemens
Celgene	LNS	Sodexo
CHS	L'Oréal	Statkraft
Cisco	LVMH	Sumifru Philippines Corporation
Damart-Somfy Group	Marakon	Syngenta
Danfoss	McKinsey & Company	Synthes
Deutsche Bank	Medtronic	Tesco
DFS Group	Microsoft	The Boston Consulting Group
Disney	MJ Group	The Clinton Foundation
Dow Corning	Moneysupermarket.com	The Dow Chemical Company
DuPont	Mucos Pharma	The World Economic Forum
Eaton	Nagravision	TomTom International
EBAN	NAMCO BANDAI Games	Tyco
EDP Energias de Portugal	Nemak	Unilever
ELCO	Nestlé European Business Support	UPM
Eli Lilly and Company	Nestlé Professional	Uponor
Emerson Process Management	Nike	Vestas Wind Systems
Ensto	Nilfisk	Vodafone
F. Hoffmann-La Roche	NISSAN Europe	W Investments
		WealthTouch



Real World. Real Learning®