

## DRAFT AGENDA: BEST PRACTICES IN SUSTAINABLE SUPPLY CHAINS: SETTING AN AGENDA

Facilitators: Professor Corey Billington and Dr. Aileen Ionescu-Somers

Venue: M110

Objective: This is the first of a series of CSM Roundtables to deign a dialogue around the following questions:

1. What are the enablers and barriers to getting more managers/supplying companies/customers involved in making supply chains more sustainable, more quickly?
2. What measures have to change, how can these barriers be overcome and how can the CSM Roundtables bring value-added in the future?

### December 1

19:00 Informal dinner hosted by CSM *IMD Restaurant*

### December 2

09:00 – 09:30 **Challenges of sustainable supply chains: Key questions**  
Dr. Aileen Ionescu-Somers, Deputy Director, Forum for Corporate Sustainability Management

09:30 - 12:30	<b>Identifying current issues and challenges around making supply chains sustainable</b>
09:30 - 10:30	Facilitated group work
10:30 – 11:00	Coffee break
11:00 – 12:30	<b>Addressing the challenges, prioritizing and identifying next steps</b>

12:30 – 13:30 Lunch *IMD Restaurant*

# CSM Roundtable

IMD Lausanne  
1 and 2 December, 2009

13:30 - 15:30	<b>Environmental challenges: NGO workshop with WWF</b>
13:30 – 14:15	Viewpoint from WWF: Seeing sustainability as a competitive advantage; Is this a risk?  Duncan Pollard, Director Policy and Strategy, WWF and Helen van Hoesven, Leader of WWF’s Market Transformation Initiative
14:15 - 15:15	Discussions: Collaborative action or competitive advantage? How can companies position themselves better?
15:15 – 15:30	Wrap up

**15:30 – 17:00**      **Company agendas: Companies share with each other company-specific challenges in sustainable supply chain management:**

Potential topics:  
The effectiveness of codes of conduct (Sulzer)  
(Please note that we are currently collecting other topics that will be discussed in this part of the Roundtable and please feel free to contribute)

**17:00 – 17:30**      **Synthesis of the day’s learning followed by aperitif**