

CSM Roundtable at IMD

April 15 & 16, 2010  
Venue: IMD

## Integrating sustainability into marketing and sales: Challenges and enablers for success

**Roundtable price for non-members: €500** (invoice will be sent upon registration)  
CSM member companies free of charge

Title (Dr. Mr. Mrs.): \_\_\_\_\_

First name: \_\_\_\_\_

Last name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

Country: \_\_\_\_\_

Direct telephone: \_\_\_\_\_

Email (important): \_\_\_\_\_

I will be attending:    Dinner, April 15     Lunch, April 16

A group reservation will be made at a hotel in Lausanne close to the campus.

**Should you require a room please fill in the below:**

*Confirmation of your hotel requirements with full details will be sent upon receipt of your registration*

I will require hotel accommodation:     Yes     No

If yes, please specify your requirements:

Thursday April 15, 2010

I am a vegetarian:     Yes     No

FAX BACK TO: +41 21 618 06 41 by 1 April 2010

**To register, please complete and return this form to  
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P.O. Box 915, CH-1001 Lausanne, Switzerland  
tel: +41 21 618 0612 fax: +41 21 618 0641 e-mail: kay.richiger@imd.ch**