



WHY SPONSOR SOMEONE TO ATTEND THE IMD EXECUTIVE MBA PROGRAM?

DEVELOP THE FULL POTENTIAL OF UPCOMING LEADERS WITHIN YOUR ORGANIZATION, BY BUILDING SKILLS AND CONFIDENCE

- » Participants get up-to-speed with a broad range of management concepts, frameworks and leadership skills and work in teams with peers from different industries from all over the world
- » The program develops an international orientation and an appreciation of the challenges of operating in a rapidly changing global environment
- » Discovery Expeditions to locations around the globe provide intense exposure to how business works in different places with visits to leading-edge, fast-growing companies and regions along with first-hand insight into important business issues

REAP IMMEDIATE BENEFITS

Through a series of company-related assignments, participants apply their learning to your company operations. IMD Faculty plays a critical role to support and evaluate assignments, pointing out key challenges and suggesting avenues to investigate as participants implement their ideas to deliver practical and beneficial recommendations.

The IMD Executive MBA delivers sustainable value to your company from the start of the program. Your candidate will gain theory along with hands-on experience, tools and ideas that can be put to work in your business even before the program is completed. Others in your company will access this learning as your candidate shares his/her new knowledge with colleagues.

RETAIN YOUR BEST PEOPLE

The best people in any organization are those who know they need to develop themselves and are prepared to do so. By supporting your high-potential employees in their quest for an advanced degree, you build loyalty and commitment as an employer.

REALIZE LONG-TERM VALUE

The IMD Executive MBA program places significant emphasis on process and execution in addition to content. We ensure our participants graduate with tools they can use for the next generation of business challenges, by:

- » Placing learning “in-context” wherever possible by providing insight into how business operates in other parts of the world
- » Providing experience in managing across distance and time through distance-learning
- » Providing a better understanding of what it takes to introduce new ideas and processes within an organization
- » Providing experience in researching and decision-making around new ideas, trends and markets
- » Developing self-awareness and confidence through personal leadership growth

WHAT DOES SPONSORSHIP MEAN FOR A COMPANY SUPPORTING AN IMD EXECUTIVE MBA CANDIDATE?

SPONSORSHIP IMPLIES YOUR ORGANIZATION WILL PROVIDE:

- » Commitment of key stakeholders within the organization including top management to provide time and support for the company-related assignments carried out by the EMBA candidate
- » Access to information relevant to the company-related assignments
- » A total of nine weeks' time away from the office during the on-campus modules and Discovery Expeditions*
- » 12 to 15 hours a week for the EMBA candidate to work on distance learning assignments (can be managed between professional and personal time)*
- » Full or partial financial support for tuition fees, travel expenses and compensation during time away from the office (optional)

Sponsors must be prepared to release their employees from job responsibilities during the out-of-office program sessions. While at IMD or on the Discovery Expeditions, participants are fully immersed in their learning and preparation and need to be 100% dedicated to the program. The workload is heavy and it is important participants give their undivided attention to achieve maximum benefit from time spent away from the office. Back-at-the-office, there will be assignments, readings and research work necessary as part of the distance learning modules of the program.



WHO SHOULD BE SPONSORED FOR AN EXECUTIVE MBA PROGRAM?

Candidates you consider grooming to take on broader management responsibilities within your organization are the individuals to sponsor for an IMD Executive MBA. Candidates are typically smart, motivated, curious managers with at least 10 years of solid business experience, consistent career progression and outstanding leadership potential. Individual motivation is very important in a highly demanding program that challenges participants to balance academic and career workloads.

HOW DO YOU CONTRIBUTE TO THE SUCCESS OF THE EXECUTIVE MBA EXPERIENCE WITHIN YOUR ORGANIZATION?

IDENTIFY YOUR CANDIDATES CAREFULLY

- » Is the candidate motivated and ripe for advancement?
- » Does he or she have the maturity, self-awareness and experience needed to actively participate in and benefit from this program?
- » Will your future career plans for the candidate be enhanced and accelerated by the Executive MBA program?

CLARIFY ORGANIZATIONAL AND INDIVIDUAL OBJECTIVES

Clearly identify and discuss your objectives for the organization with your Executive MBA candidate – and regularly review and update these as necessary to ensure your candidate capitalizes on what the program has to offer your company.

SHARE THE LEARNING

Devise mechanisms to promote idea- and knowledge-sharing between your candidate and the rest of your organization. These could take a variety of forms: reports, meetings or presentations in each back-at-the-office segment, for example. Form a community of learning to expand on the insights your candidate brings back from IMD and to serve as a learning-resource for assignment work.

TYPICAL SPONSORING COMPANIES COME FROM A BROAD RANGE OF INDUSTRIES, SUCH AS:

LARGE CORPORATIONS

IBM
ABB
Boeing
Worldmark
Novartis
Microsoft
Michelin
Saudi Aramco
Sony Ericsson
Shell
Philip Morris
A.P. Moller-Maersk
Nestle
Philips Lighting

FAMILY BUSINESSES

Lego
Audemars Piguet
Novo Nordisk
Trimet
PMT Italia
Nippon Elevators

FINANCIAL INSTITUTIONS

Gazprombank
HSBC
Zurich Insurance
Danske Bank
Frimex Investments
Pictet & Cie
Credit Suisse
Commerzbank Nederland
ABN AMRO Bank Deloitte
Bank Muscat
Merrill Lynch
UBS

PUBLIC INSTITUTIONS AND NGOS

WWF
ICRC
University of Bahrain
ETH, Switzerland
WHO

SMALL AND HIGHLY SPECIALIZED COMPANIES

Urasia Capital
Green Rig
Bunge
Maersk Oil
Alpiq
Six Group

SPECIALIZED MULTINATIONALS

Hilti Corporation
Bobst
Kühne & Nagel
Kudelski
Alfa Laval
Teva Pharmaceutical
EDF – Electricité de France
Logitech Europe
SAP
Odebrecht
Hoffmann-La Roche