

**NEW**  
DEVELOPING LEADERS  
FOR A CHANGING WORLD

INVITATION



## LEADING HIGH IMPACT LEARNING

DEVELOPING LEADERS FOR A CHANGING WORLD

A COMPLIMENTARY LEARNING EVENT HOSTED BY IMD IN LAUSANNE

June 21-22, 2007

# LEADING HIGH

## **Leading High Impact Learning – Developing Leaders for a Changing World**

The global business environment is changing at a fast pace. The altering contexts play a critical role in understanding and practicing leadership development. How do organizations craft learning structures that respond to these new needs?

Leading High Impact Learning 2007 focuses on the changing business reality. It helps understand the new challenges at an organizational and individual leadership level.

### **Event objectives**

- To give you new ways to think about how learning can be aligned with the current strategic challenges of your organization
- To introduce you to IMD's research and Faculty
- To show you how IMD can help you put great learning ideas into action in your organization
- To provide an opportunity for networking and benchmarking with peers from a wide range of companies

### **Event overview**

#### *Making sense of the world*

We will look at IMD's latest research on global economic and business trends. What do the changes in the business environment actually mean for companies and individuals alike? And what will it take to be competitive in the future?

#### *Diagnosing your organization*

Effective leadership is central to organizational success. How can you analyze the organizational culture and leadership style and the impact that they have on the performance of your company? What capabilities does your organization need to meet the current strategic challenges?

#### *Shaping a creative climate*

How can you as an HR or Learning Executive challenge leaders? How can you contribute to create a more innovative climate that stimulates value creation?

#### *Managing complexity*

Drawing on IMD's latest research, we will discuss how leaders can learn to deal with complexity. How do you lead effectively in a complex organization – with sometimes conflicting goals – in the middle of an ever-changing competitive landscape?



# IMPACT LEARNING

## Who should attend?

Are you shaping the learning environment in your organization?

Are you looking for new ideas on how to develop leaders?

Are you interested in finding out more about IMD, our learning philosophy and service offering?

If your answer is yes to any of these questions, you should attend Leading High Impact Learning 2007.

## Going deeper

### Orchestrating Winning Performance June 23-28, 2007

You can further enhance your learning experience by participating in the “Managing HR Globally” elective in the 2007 Orchestrating Winning Performance (OWP) program. OWP starts the day after Leading High Impact Learning.

The “Managing HR Globally” elective will run every afternoon during the six days of the program. We will explore how organizations can make people a key competitive advantage and how to identify and develop the necessary capabilities. We will also discuss global diversity. Finally, we will focus on challenges in emerging markets.

You will be able to choose between a wide range of morning streams covering themes related to leadership, strategy and execution capabilities.

Orchestrating Winning Performance is a unique program showcasing IMD’s latest research. It broadens your perspectives and helps you to see new business opportunities. For greater organizational impact, we strongly recommend that you attend the program together with your management or HR team.

To learn more, please go to:

[www.imd.ch/owp](http://www.imd.ch/owp)



# LEADING HIGH IMPACT LEARNING

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[www.imd.ch/lhil](http://www.imd.ch/lhil)

## Event dates

Thursday, June 21, 2007 – starting at 17:00

Friday, June 22, 2007 – ending at 16:00

## Fee

This event is free of charge.

## Location

IMD is located in Lausanne, Switzerland, on the shores of Lake Geneva, approximately 40 minutes by road or rail from Geneva International Airport.

## Applications

Please register online: [www.imd.ch/lhil](http://www.imd.ch/lhil) or fax us your completed form to: +41 21 618 06 00

Event contact: Tracy Jaggi

e-mail: [lhil@imd.ch](mailto:lhil@imd.ch)

Direct phone: +41 21 618 03 24

## IMD programs

IMD offers a complete portfolio of open enrollment, executive development programs.

For full details please visit [www.imd.ch/programs](http://www.imd.ch/programs). Should you wish, an IMD Program Advisor can assist you in deciding on your, or your company's development requirements.

Tel: +41 21 618 07 00 or fax: +41 21 618 07 15 or [info@imd.ch](mailto:info@imd.ch)