

SPECIAL
INVITATION



RESPONSIBLE LEADERSHIP SUMMIT

SHAPING OUR FUTURE

A WORLD-CLASS LEARNING EVENT HOSTED BY IMD IN LAUSANNE, SWITZERLAND

February 1–3, 2009



In partnership with



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I am delighted to invite you to our Responsible Leadership Summit.

Responsible leadership is much more than a corporate social responsibility program. It should permeate all aspects of our businesses including making informed and timely choices, developing our people, reporting results in an accurate manner and taking a sustainable approach to management. Moreover, well-planned programs for sustainability, the environment and the bottom-of-the-pyramid can provide significant business opportunities.

Given the many public calls for greater leadership responsibility, IMD will be hosting a Responsible Leadership Summit from February 1 to 3, 2009. Leaders from the political and business worlds will join IMD Faculty for this senior management event. The third day of our summit will be organized in association with the International Chamber of Commerce (ICC) and The Evian Group.

I very much hope that you will be able to attend this important event.

A handwritten signature in black ink, appearing to read 'John R. Wells', written in a cursive style.

Dr John R. Wells
President of IMD
The Nestlé Professor

Event overview

The summit will focus on three main areas.

Responsible leadership at the individual level

Leading our teams is a crucial prerequisite for leading our businesses and impacting our world. We will examine topics such as leading ourselves, developing our people responsibly and leading by values. Guest speakers will include a leading Malaysian Muslim academic, Dr Aziuddin Ahmad, and Mrs Mary Robinson, former President of Ireland and former United Nations High Commissioner for Human Rights.

Responsible leadership at the corporate level

In our current turbulent times there is increasing pressure on business leaders to deliver the right results in the right way and to enhance both shareholder and stakeholder value on a long-term basis. We will examine the economic and social benefits of corporate responsibility, including opportunities in alternative energy, environmental sustainability and bottom-of-the-pyramid marketing. Peter Bakker, CEO of TNT, will describe the impact of social responsibility programs on his business. Wendy Luhabe, Chair of the Industrial Development Corporation of South Africa Ltd, Chancellor of Johannesburg University and former Director of Wiphold, will explain how her micro-finance organization has impacted the lives of many women throughout her country. Iqbal Quadir, founder of GrameenPhone and Emergence BioEnergy Inc., will share with us his highly successful bottom-of-the-pyramid model.



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Responsible leadership at the global level

Dignitaries and thought leaders from the International Chamber of Commerce (ICC) and The Evian Group will join participants for plenary sessions and workshops. We will identify critical shifts in economic power, revisit the ICC's approach of "world peace through world trade" and determine the impact for business in terms of growth and profitability. Victor Fung, Chairman of Li & Fung, one of the leading logistics players of our time, will lead the discussions.

Guest speakers



Aziuddin Ahmad

Professor at the Graduate School of Management, Putra University, Malaysia



Peter Bakker

CEO of TNT, The Netherlands



Victor Fung

Chairman of Li & Fung, Hong Kong



Wendy Luhabe

Chair of the Industrial Development Corporation of South Africa Ltd and Chancellor of Johannesburg University, South Africa



Iqbal Quadir

Founder of GrameenPhone and Emergence BioEnergy Inc., Bangladesh



Mary Robinson

Former President of Ireland and former United Nations High Commissioner for Human Rights, Ireland

IMD Faculty



Preston C. Bottger

IMD Professor of Leadership and Management Development



Robert Hooijberg

IMD Professor of Organizational Behavior



George Kohlrieser

IMD Professor of Leadership and Organizational Behavior



Jean-Pierre Lehmann

IMD Professor of International Political Economy



Martha Maznevski

IMD Professor of Organizational Behavior and International Management



Maury Peiperl

IMD Professor of Leadership and Strategic Change



Jack D. Wood

IMD Professor of Organizational Behavior



RESPONSIBLE LEADERSHIP SUMMIT

SHAPING OUR FUTURE



www.imd.ch/rls

Event dates

Sunday, February 1, 2009 – starting at 13:00
Monday, February 2, 2009
Tuesday, February 3, 2009 – ending at 17:00

Location

IMD is located in Lausanne, Switzerland, on the shores of Lake Geneva, approximately 40 minutes by road or rail from Geneva International Airport.

Applications

Please register online at www.imd.ch/rls or fax your completed form to +41 21 618 05 30
Event contact: Romaine Spennato
E-mail: rls@imd.ch
Direct phone: +41 21 618 06 14

About IMD

IMD is a leading global business school based in Switzerland. For over 60 years IMD has worked with global companies to develop and retain management talent. IMD is the “global meeting place”: the most international of business schools worldwide. IMD offers learning based on innovative and highly relevant research. Learning that can be applied to business challenges – immediately. This is IMD’s “Real World. Real Learning” approach.

IMD’s Corporate Learning Network

The Corporate Learning Network is your gateway to IMD’s cutting-edge research. It keeps you and your organization current with IMD’s thought leadership. As a member, you become an integral part of an exclusive learning community and build solid relationships with a network of leading executives across the globe. Find out more at www.imd.ch/cln.