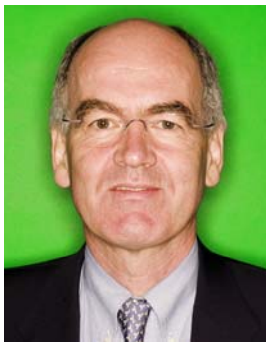




# RESPONSIBLE LEADERSHIP SUMMIT

SHAPING OUR FUTURE

## John Elkington - Biography



John Elkington, co-founder of SustainAbility in 1987 (Chair from 1995 - 2005), and Founding Partner & Director of Volans Ventures, is a world authority on corporate responsibility and sustainable development. Established in 1987, SustainAbility advises clients on the risks and opportunities associated with corporate responsibility and sustainable development. Working at the interface between market forces and societal expectations, SustainAbility seeks solutions to social and environmental challenges that deliver long term value. With offices in London, Zurich, New York and Washington, DC and team members representing more than 10 nationalities, SustainAbility works with leading companies, NGOs and influencers around the world. Clients include ABN Amro, BP, Coca-Cola, Ford, Microsoft, Nestlé, Nike, Norwich Union, Shell, Swiss Re, Unilever and Wal-Mart. A global network of experts and partners helps SustainAbility to track emerging agendas, evaluate the market implications and engage business and its main stakeholders worldwide.

Volans, launched in April 2008, aims to find, explore, advise on and build innovative scalable solutions to the great global divides that overshadow the future. Volans is carrying forward John Elkington's work with The Skoll Foundation on a \$1 million, three-year field-building program in relation to social entrepreneurship. Directly linked to this work, his latest book is on entrepreneurial solutions, particularly on the work of leading social and environmental entrepreneurs. Co-authored with Pamela Hartigan, previous Managing Director of The Schwab Foundation, now Partner of Volans, *The Power of Unreasonable People: How Social Entrepreneurs Create Markets That Change the World* was published by Harvard Business School Press on February 5, 2008.



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