



Swiss Marketing is the national Number 1 non-profit association in Marketing & Networking in Switzerland, with 3000 leading executive members in Marketing, Communication & Sales



Swiss Marketing's unique concept of 34 highly active regional clubs bring together executives from all levels to inspire & innovate, to network & to exchange, and to promote new business & career opportunities

We organize regular networking & leadership events across all key cities every month, including the XAVER Gold award-winning „Swiss Marketing-Day“ in Luzern where we reward outstanding performance in Switzerland with the highly acclaimed „Marketing Trophy“ award – go to <http://www.marketingtag.ch/2010> for your submission



We run Marketing & Sales Director exams for the Confederation with European certification

Swiss Marketing Member Benefits

Innovative Conferences for free or at reduced price – including Networking Apéro Dinatoires:

You are free to join the conferences of our 34 regional clubs (over 400 conferences per year)
The “Swiss Marketing-Day in Luzern with the Marketing Trophy Celebration
Marketing Leaders Forum
La Journée du Marketing Horloger
And many more

Interactive & highly engaged forum exchange platform for our members

Access to the best marketing leaders world-wide

Magazines for free or up to 50% reduction:

PME Magazine
Le Temps online
Persönlich
Handelszeitung
Werbewoche

Reduced premiums at Helsana health insurance

Interested to join?

Contact the Presidents of our Swiss Marketing Clubs in Romandie (subject: Swiss Marketing & IMD event) or [click here](#) for an overview of all our clubs in Switzerland



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