

INSPIRE FOR EXCELLENCE

May 20th, 2012

PARTICIPATION FEES

- Swiss Marketing Club members, IMD Alumni and IMD Corporate Learning Network companies and members of the Evian Group:

CHF 550.-*

- Non-members:

CHF 650.-

- VIP tickets for Swiss Marketing Club members, IMD Alumni and IMD Corporate Learning Network companies and members of the Evian Group: Handshake and photo with the Speaker and a seat in one of the front rows:

CHF 2500.-

- VIP tickets for non-members:

Handshake and photo with the Speaker and a seat in one of the front rows:

CHF 3500.-

- Special offer for non-members who want to join the Swiss Marketing Club when registering for the event:

CHF 850.-

(This includes event registration of CHF 550.- plus the Swiss Marketing Club annual membership fee of CHF 300.-entitling you to regular monthly events & a free subscription of PME and Le Temps online).

*Accompanying family members (maximum 4 per family) can benefit from this special price. If you are interested in this offer, please send an email after your registration to candice.briand@imd.ch.