



## Anys Boukli

Founder & CEO at Digital Partners SA

Specialties: Strategy, Sales, Delivery, Innovation



Mr. Anys Boukli is Chairman and Chief Executive Officer of Digital Partners SA.

Expert in Digital Strategy, Transformation, Technologies, Disruptive Business Models.

Innovation Expert for private and International Institutions (Big Data & Analytics, Open Innovation, Data Driven Policy Making).

Digital Innovation Process, Business Innovation, Innovation Maturity assessment, Digital Roadmap.

Board Advisor.

Mr. Boukli served as Chief Operating Officer of Switzerland & MENA at Sword Group SE and was responsible for developing the regional market strategy for the services arm of the business.

Mr. Boukli was a Partner for the EMEA region within Cambridge Technology Partners / Novell before joining Bedag Informatique as Head of the French-speaking Swiss market and board member.

Prior to that, he held various management positions in the Consulting and IT industries in Europe. Mr. Boukli holds a State Engineering degree in IT, as well as several Management and Leadership degrees from the International Institute for Management Development (IMD) in Lausanne and the Malik Institute in St-Galles.