

IMD
comes to
London



“Thriving in the Age of Digital Disruption”
Kings Place, London, April 19, 2016



Emma Van Dijkum

Head of Borrower Product, Funding Circle



Funding Circle

Emma is responsible for improving the experience for Funding Circle borrowers in the UK. Her team works closely with teams across the business to improve engagement and conversion on the website, and has simplified the experience for direct and introduced borrowing dramatically.

Before joining Funding Circle Emma was at Education First where she worked as Director of Creative Services for their centralised branding team, managing new product development, video production and advertising campaigns.