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The IMD Difference

IMD is a top-ranked business school.

We are the experts in developing global leaders through high-impact executive education.

Why IMD?

- We are 100% focused on real-world executive development
- We offer Swiss excellence with a global perspective
- We have a flexible, customized and effective approach

We are 100% focused on real-world executive development

All IMD programs and services focus on real-world challenges faced by executives. We work with our clients—individuals, teams and organizations—to resolve their issues, build capabilities and prepare for the future.

We attract outstanding Faculty members who combine thought leadership and practical experience. Run like a business, not only as an academic institution, we adopt a relentlessly problem-solving approach to create lasting value and impact.

We offer Swiss excellence with a global perspective

Based in Switzerland and also operating out of key locations worldwide including our Executive Learning Center in Singapore, IMD shares its host nation's commitment to excellence while offering a unique global experience.

Consistently at the top of rankings, we are intellectually and culturally diverse with no single dominant nationality and no one world view.

Just look at the numbers:

- More than 8,000 executives from 98 countries come to IMD each year
- 120 global companies chose IMD for their customized programs each year
- Our alumni network counts more than 100,000 members in 45 clubs worldwide
- Over 34 different nationalities represented in the IMD Faculty and staff
- IMD is ranked FIRST in executive education worldwide (*Financial Times* 2008-2015) and FIRST in open programs worldwide (*Financial Times* 2012, 2013, 2014 & 2015)

We have a flexible, customized and effective approach IMD is constantly innovating to give our clients the programs they need, where and how they need them.

Without the constraints of traditional university structures and academic processes, we are agile and responsive. Starting from our own pioneering approaches—such as action learning and blended learning — our programs are adapted to address each client's individual challenges. Our only goal is to meet our clients' needs as quickly, flexibly and effectively as possible.



Origins

IMD was established in January 1990, as the successor of two previously independent business schools: IMI, founded in Geneva by Alcan in 1946, and IMEDE, founded in Lausanne in 1957 by Nestlé. IMD provides executive education for large- and medium-size international businesses, and for individuals.

Program participants

IMD is truly international. Every year, some 8,000 executives, representing over 98 nationalities, attend more than 20 open-enrollment Executive Development Programs (including intensive MBA and EMBA programs), 7 Global Leadership in the Cloud (online) programs as well as company-specific Partnership Programs. Participants come from virtually every sector of service and manufacturing industries. Cultural backgrounds range from young managers to board members from world-class corporations. English is the working language, though no single business approach dominates.

Faculty

IMD's 60 Faculty members, comprising some 21 nationalities, are recognized authorities in their fields. They divide their time between teaching, research and consulting to major companies and thus remain firmly on top of the latest developments in managerial practice. IMD has no academic hierarchy (all Faculty are professors), and there is no tenure system.

Research and development

Learning at IMD has its roots in original IMD research. Currently more than 80 research projects are underway, each led by one or several Faculty members. IMD carries out its research and program development in close collaboration with industry. To create value, Faculty members not only make sure that their research is relevant to practicing managers, but they also produce a steady flow of new material for IMD programs.

Rankings

IMD is ranked FIRST in executive education worldwide (*Financial Times* 2008-2015) and FIRST in open programs worldwide (*Financial Times* 2012, 2013, 2014 & 2015).

IMD's MBA is ranked number one worldwide (*Forbes*, 2011 & 2013) and number one worldwide (*Financial Times*, 2014) in the following criteria: International Faculty, International Mobility, Aims Achieved, International Business, Placement Success.

Corporate Learning Network

IMD's Corporate Learning Network is comprised of leading global companies from around the world with a shared passion for learning. These learning partners drive IMD's research agenda. They demand relevance, challenge IMD to innovate and contribute to IMD's governance. IMD's Corporate Learning Network members have access to 3 main pillars of learning: Virtual Learning in the form of weekly webcasts, podcasts, leadership videos, teamcasts, etc; Best Practice Exchange through a dedicated suite of CXO Roundtables, Global Business Fora and Learning Events; Applied Research through regular Discovery Events showcasing that latest research and thought leadership.

Alumni Network

The Alumni Network is a powerful business network of more than 100,000 executives worldwide who have participated in an IMD program. The Network comprises some 45 active clubs around the world. IMD offers on-going learning and networking opportunities to alumni through class reunions and events, including the Biennial International Alumni Event.