

A. KEY FACTS

The IMD Difference

IMD is a top-ranked business school.

We are the experts in developing global leaders through high-impact executive education.

Why IMD?

- We are 100% focused on real-world executive development
- We offer Swiss excellence with a global perspective
- We have a flexible, customized and effective approach

We are 100% focused on real-world executive development

All IMD programs and services focus on real-world challenges faced by executives. We work with our clients—individuals, teams and organizations—to resolve their issues, build capabilities and prepare for the future.

We attract outstanding Faculty members who combine thought leadership and practical experience. Run like a business, not only as an academic institution, we adopt a relentlessly problem-solving approach to create lasting value and impact.

We offer Swiss excellence with a global perspective

Based in Switzerland and also operating out of key locations worldwide, IMD shares its host nation's commitment to excellence while offering a unique global experience.

Consistently at the top of rankings, we are intellectually and culturally diverse with no single dominant nationality and no one world view.

Just look at the numbers:

- More than 8,000 executives from 98 countries come to IMD each year
- 120 global companies chose IMD for their customized programs each year
- 80,000 alumni are members of 45 clubs around the world
- Over 34 different nationalities represented in the IMD Faculty and staff
- IMD is ranked FIRST in executive education worldwide (Financial Times 2008-2014) and FIRST in open programs worldwide (Financial Times 2012, 2013 & 2014)

We have a flexible, customized and effective approach

IMD is constantly innovating to give our clients the programs they need, where and how they need them.

Without the constraints of traditional university structures and academic processes, we are agile and responsive. Starting from our own pioneering approaches—such as action learning and blended learning — our programs are adapted to address each client's individual challenges. Our only goal is to meet our clients' needs as quickly, flexibly and effectively as possible.

Origins

IMD was established in January 1990, as the successor of two previously independent business schools: IMI, founded in Geneva by Alcan in 1946, and IMEDE, founded in Lausanne in 1957 by Nestlé. Incorporated under the name "International Institute for Management Development," IMD, as the institution is now known, provides executive education for large- and medium-size international businesses, and for individuals.

Program participants

IMD is truly international. Every year, some 8,000 executives, representing over 98 nationalities, attend more than 20 open-enrollment Executive Development Programs (including intensive MBA and EMBA programs) as well as company-specific Partnership Programs. Participants come from virtually every sector of service and manufacturing industries. Cultural backgrounds range from young managers to board members from world-class corporations. English is the working language, though no single business approach dominates.

Faculty

IMD's 60 Faculty members, comprising some 21 nationalities, are recognized authorities in their fields. They divide their time between teaching, research and consulting to major companies and thus remain firmly on top of the latest developments in managerial practice. IMD has no academic hierarchy (all Faculty are professors), and there is no tenure system.

Research and development

Learning at IMD has its roots in original IMD research. Currently more than 80 research projects are underway, each led by one or several Faculty members. IMD carries out its research and program development in close collaboration with industry. To create value, Faculty members not only make sure that their research is relevant to practicing managers, but they also produce a steady flow of new material for IMD programs.

Rankings

IMD is ranked FIRST in executive education worldwide (*Financial Times* 2008-2014) and FIRST in open programs worldwide (*Financial Times* 2012, 2013 & 2014)

IMD's MBA is ranked number one worldwide by (*Forbes*, 2011 & 2013) and number one worldwide (*Financial Times*, 2014) in the following criteria: International Faculty, International Mobility, Aims Achieved, International Business, Placement Success.

Corporate Learning Network

IMD's Corporate Learning Network is comprised of leading global companies from around the world with a shared passion for learning. These learning partners drive IMD's research agenda. They demand relevance, challenge IMD to innovate and contribute to IMD's governance. IMD's Corporate Learning Network members have access to 3 main pillars of learning: Virtual Learning in the form of weekly webcasts, podcasts, leadership videos, teamcasts, etc; Best Practice Exchange through a dedicated suite of CXO Roundtables, Global Business Fora and Learning Events; Applied Research through regular Discovery Events showcasing that latest research and thought leadership.

Alumni Network

The Alumni Network is a powerful business network of more than 75'000 executives worldwide who have participated in an IMD program. The Network comprises some 45 active clubs around the world. IMD offers on-going learning and networking opportunities to alumni through class reunions and events, including the Biennial International Alumni Event.

Campus facilities

IMD's purpose-built campus has top facilities, including state-of-the-art Executive Learning Center, a new Research & Development Center, a well-resourced Information Center, auditoriums, study group rooms and meeting rooms equipped with advanced audio-visual and computer equipment. IMD's newest facility, the Maersk McKinney Moller Center, is equipped with numerous classrooms and 400-person auditorium. The campus is non-residential.

Location

The IMD campus is located in the heart of Europe, in Lausanne, on the shores of one of Switzerland's most beautiful lakes. It is situated about 40 minutes by road or rail from Geneva – home to many international organizations and global corporations and the nearest international airport.

B. CORE ACTIVITIES

Executive development - Open enrollment programs

IMD has over 20 open enrollment programs designed for executives at every stage of their careers. The programs, which draw heavily on IMD research, are stimulating and challenging, and emphasize the development of leadership skills and new competencies.

Company-specific executive development - Partnership programs

IMD Partnerships Programs are designed and delivered in collaboration with member companies of the Learning Network to meet their specific learning objectives. These tailor-made programs help them build new capabilities and address their most significant business challenges.

Degree Programs - MBA and EMBA

IMD offers both a full-time, 11-month MBA program and an Executive MBA program, which can be taken over 16 months or even several years. The MBA is designed to develop a new generation of leaders and entrepreneurs, while the EMBA is for mid-career managers with substantial management experience.

C. RESEARCH CENTERS

IMD World Competitiveness Center (WCC)

The IMD World Competitiveness Center has been a pioneer in the field of competitiveness of nations and enterprises since 1989. It is dedicated to the advancement of knowledge on world competitiveness by gathering the latest and most relevant data on the subject and by analyzing the policy consequences. The WCC conducts its mission in cooperation with a network of 54 partner institutes worldwide to provide the government, business and academic community with the following activities: IMD World Competitiveness Yearbook, WCY Online, special country/regional competitiveness reports and workshops on competitiveness.

The Evian Group @ IMD

Founded in 1995, The Evian Group @ IMD is an international coalition of corporate, government and opinion leaders, committed to fostering an open, inclusive, equitable and sustainable global market economy in a rules-based multilateral framework. It advocates trade liberalization to achieve growth and sustain the momentum of globalization. The Evian Group believes that international trade and investment has the great potential of uniting people through greater mutual understanding and common interest across countries, continents, cultures, and generations.

D. IMD GLOBAL CENTERS

The IMD Global Family Business Center

IMD has worked with leading global family businesses for close to a generation. As a center of excellence, the IMD Global Family Business Center encompasses ongoing, highly relevant research and a wide range of educational offerings that bring cutting-edge research to practicing family businesses.

The IMD Global Value Chain Center

The IMD Global Value Chain 2020 Center is a consortium initiative with corporations to explore and develop future best practices in business models and value chains. The research program centers on seven strategic questions derived from megatrends that have changed value chains over the last decade as well as new megatrends that will dominate in the next decade.

The IMD Global Board Center

IMD has provided board education for more than 35 years, helping the boards of leading organizations to boost their performance. The IMD Global Board Center takes this a step further, bringing together worldclass thought leadership and best practices from around the globe to support long-term business success through a strong board.

The IMD Global CEO Center

The IMD Global CEO Center assists CEOs in their efforts to positively impact their firm's performance. The Center provides thought leadership and highlights best practices on the three dimensions of performance that are at the heart of responsible CEO leadership: financial results, the firm's impact on employees and society, and the firm's impact on the environment.

The IMD Global Center for Sustainability Leadership

The IMD Global Center for Sustainability Leadership conducts applied research to create new business models addressing both the challenges and opportunities of sustainability while promoting business competitiveness. Our mission is to develop successful global leaders who will create the sustainable institutions of tomorrow.